



**REGULAR MEETING MINUTES
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, April 16, 2025, 1:00 pm
Ketchum City Hall, 191 5th St West, Ketchum, ID 83340**

The Mountain Rides Transportation Authority's Board of Directors met in a Regular Meeting in person and via conference call.

PRESENT: Grady Burnett, Peter Hendricks, Neil Bradshaw, Kristin Derrig, Melody Mattson, Muffy Davis

ALSO PRESENT: Wally Morgus, Carlos Tellez, Jamie Canfield, Jerry Garcia, Liz Ruiz, Andrea Hernandez, Dawn Hofheimer, Jay Westcott

NOT PRESENT: Martha Burke, Tom Blanchard

1. CALL TO ORDER

Grady Burnett called the meeting to order at 1:04 p.m. Kristin took attendance and determined that there was a quorum present.

2. COMMENTS FROM THE CHAIR, BOARD MEMBERS, and STAFF

There were none.

3. PUBLIC COMMENTS

There were none

4. ACTION ITEM:

Approve Consent Agenda

- a. *Authorize/approve: Disbursement of MRTA's funds for paying bills on hand as of April 14, 2025*
- b. *Approve/file: Minutes of Regular Board Meeting, March 19, 2025*
- c. *Approve/file: Minutes of Planning & Marketing Committee, April 9, 2025*
- d. *Approve/file: Minutes of Finance & Performance Committee, April 2, 2025*
- e. *Receive/file Performance Dashboard, March 2025*
- f. *Receive/file: February 2025 Operating Fund Financial Statements and Bills Paid*
- g. *Receive/file: Report from Director, Fleet, Maintenance & Facilities; Director, Transit Operations; Director, Finance, Human Resources & Administration; Manager, Marketing & Communications; Executive Director*

- Peter Hendricks inquired about a \$1,900 charge at Atkinsons' Market. It was clarified that this was for employee holiday gift cards.
- A highlight was shared that ridership for March 2025 reached approximately 102,000+, marking a monthly record high.

Peter Hendricks moved to approve the consent agenda, and Neil Bradshaw seconded it. The motion passed unanimously.

5. ACTION ITEM: *Approve Purchase of Two (2) ICE/AWD Vans*

- The board discussed the purchase of two all-wheel-drive internal combustion engine (ICE) vans for ADA services and use on multiple routes, including the Red Route.
- Vans are equipped for wheelchair access with nine passenger seats and space for two wheelchairs.
- A federal grant covering 80% of the cost has been secured.
- Purchase is through Model One; MobilityTRANS will handle retrofitting.

Neil Bradshaw moved to approve the purchase of two (2) ICE/AWD Vans, and Kristin Derrig seconded. The motion passed unanimously.

6. DISCUSSION ITEM: *Review of Mountain Rides Performance During the World Cup Finals*

- Mountain Rides reported excellent performance and successful coordination with city partners, Sun Valley Company, law enforcement, and emergency services.
- The added Bronze Route service helped accommodate increased ridership during the event.
- Noted issues: limited capacity following Saturday night 5850 Fest; suggestion made to plan additional evening service at future large events.
- A minor incident occurred involving a clipped vehicle mirror; it was resolved quickly.
- The board praised the drivers and operations team for professionalism and stamina.
- Discussion included debrief planning and suggestions to recognize staff contributions.

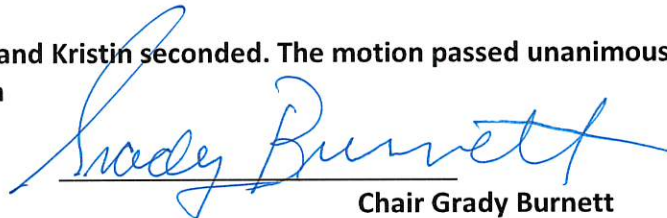
7. DISCUSSION ITEM: *Items of Interest to the Members*

- The Bellevue Facility is scheduled to be done by mid-May
- Highway 75 RIASE Grant Project: Awaiting clarification on 2025 implementation.
- Fleet Electrification: On track for full electric winter fleet by January 2026

- Underserved Neighborhood Outreach: In progress through new marketing initiatives.
- Zero-Fare Policy: Intention to continue; supported by increased federal funding.
- CDL Training: In-house training is to be offered, and it is open to partners like Sun Valley Company.
- Bus Rapid Transit Vision: Early-stage concept to address regional travel demands.
- Main Street Detour: Expected completion by July 3.
- Recognition of the Marketing department for a strategic monthly marketing plan and outreach to underserved populations.
- Suggestion to prioritize the completion of the updated HR/Employee Handbook.
- Potential Last-Mile Service (Downtown): Being explored, pending feasibility and funding.

8. ADJOURNMENT

Muffy moved to adjourn the meeting, and Kristin seconded. The motion passed unanimously. The meeting was adjourned at 1:48 pm



Chair Grady Burnett