



MINUTES

Planning and Marketing Committee, Wednesday, 7/3/13, 1:00pm

Webb Conference Room Annex, 191 8th Street, Suite D, Ketchum, ID 83340

In attendance: Sarah Michael, Steve Wolper, Joe Miczulski, Nils Ribí, Jim Finch, Rod Domke, Jason Miller, Kim MacPherson and Wendy Crosby

Start: 1:00pm

Adjourn: 2:25pm

- 1) Discuss results of strategic board workshop and implications for committee work- the group discussed plans for future service.
- 2) Review results of winter customer satisfaction survey and plans for summer survey- the group discussed the results of the winter survey. The board members asked the staff to include all the categories in the survey. We will plan for another survey in August.
- 3) Discuss planning for next steps on South Valley Facility- the group asked what Mountain Rides needs to have in a new facility. Mountain Rides looking for direction of where to look to buy or build a new facility.
- 4) Update on Bike-ped Master Plan status- staff looking for board approval of contribution to support the master plan.
- 5) Other items to come before the committee-there were none.