



## **Planning & Marketing Committee**

### **Regular Monthly Meeting**

**Wednesday, June 5, 2024, 11:00am**

### **MINUTES**

In Attendance: Grady Burnett, Kristin Derrig, Melody Mattson, Wally Morgus, Kim MacPherson, Jamie Canfield and Carols Tellez

- 1) Call to Order**
- 2) Comments** from the Chair and Members
  - a) Kristin Derrig mentioned that due to the construction, riders were having a hard time figuring out when the buses were coming. Kim MacPherson said the website has been updated.
- 3) Discuss:** Update on Late night van service for employees
  - a) Kim MacPherson gave an update to the discussion about the possibility of a late night vanpool. Kim held one meeting so far which was poorly attended. She will have another one this summer.
- 4) Discuss:** High – Level overview of FY25 Budget
  - a) Wally Morgus gave an update on the budget process to date.
  - b) Kristin Derrig asked if the Blue Route could run half an hour to an hour later on Thursday, Friday and Saturday. Wally Morgus said we could revisit a possibility of a reintroduction to the service and suggested there may be trade – offs.
- 5) Discuss:** Other matters for consideration by the Committee
  - a) The group spoke about the ebus on loan to us from Damera which we have been running on the Blue Route. Carlos Tellez said they were probably not in our budget.
- 6) Adjourn at 11:52am**