



AGENDA

Planning and Marketing Committee, Wednesday, 12/4/13, 1:00pm

Webb Conference Room Annex, 191 8th Street, Suite D, Ketchum, ID 83340

1. Review draft of Marketing and Communications Plan.
2. Discuss goals, outcomes and plan for next update to Mountain Rides' schedule, routes and service plan.
3. Discuss south valley facility progress against critical path.
4. Review planning and marketing items for annual strategic workshop.
5. Other items to come before the committee.

Public information on agenda items is available from the Mountain Rides office at 800 1st Ave. N. or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.