

Planning & Marketing Committee

Regular Monthly Meeting Wednesday, March 1, 2023, 11:30am

MINUTES

In attendance: Melody Mattson, Martha Burke, Kristin Derrig, Grady Burnett, Kim MacPherson, Wally Morgus, Tucker Van Law, Jerry Garcia, Jamie Canfield, and Ben Varner

- 1) Call to Order
- 2) Comments from the Chair and Members
- a) Kristin Derrig said she has heard complaints and disappointment from riders about the latenight Blue Route going away. She saw people walking out Warm Springs road. She brought the idea of looking at the 1:20am bus being the last run next winter to the board for further discussion.
- 3) Discuss: Update on the Twin Falls/NEMT service
- a) Jamie Canfield gave an update on the new format for the Twin Falls/NEMT service.
- 4) Review: Bus schedule revisions and format
- a) Kim MacPherson gave an update on the bus schedule format going forward. We are putting together a schedule for the year-round routes and then we will have a seasonal schedule for next winter.
- 5) Discuss: Other matters for consideration by the Committee
- a) Grady Burnett wanted to know what the overall moral and happiness of the drivers and staff is currently. Staff responded that things were very good.
- 6) Adjourn at 12:20pm