



**Mountain Rides Transportation Authority**  
**Board of Directors: Strategic Workshop & Retreat**  
**January 20, 2022**  
**1:00 PM - 5:00 PM**



**Attend via Zoom (recommended/preferred):**

<https://us02web.zoom.us/j/2082121776?pwd=bmc4R1prZHQvV25YaDRtL1o1WTF3UT09>

**Or in-person at:** Mountain Rides, 121 Clover Street, Bellevue, ID 83313

**AGENDA**

- 1:00 Welcome & Overview of the Afternoon
- 1:10 Warm-up Activity
- 1:20 Highlights: 2020/2021 Achievements & Context
- 1:30 Refresher: 2020 Strategic Framework – Pentad of Focus
- 1:50 Blue Sky Thinking: As Mountain Rides Moves Forward...

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- 2:10 Break

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- 2:15 Service Excellence: Twin Falls (Intercity) Service \*
- 2:35 Environmental Commitment: Fleet & Infrastructure Electrification \*
- 2:55 Service Excellence: Micro transit Opportunities \*

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- 3:15 Break

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- 3:20 Community Engagement: Community Housing Conversations \*
- 3:55 Economic Sustainability: Funding & Structure \*

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- 4:15 Break

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- 4:20 Organizational Integrity: Strategic Framework – Pentad of Focus Redux
- 5:00 Workshop & Retreat are Complete!

\* Brief introduction by staff, followed by group discussion

**2020 Strategic Framework – Pentad of Focus**

