



Planning & Marketing Committee

Regular Monthly Meeting

Wednesday, April 6, 2022, 11:30am

Minutes

In attendance: Melody Mattson, Kristin Derrig, Peter Hendricks, Wally Morgus, Kim MacPherson, Ben Varner, Tucker Van Law, and Jamie Canfield

- 1) Call to Order
- 2) Comments from the Chair and Members
- 3) Discuss: Summer 2022 Service discussion
 - a) The group discussed the service plan for summer and there were no changes to be made for this summer.
 - b) The group discussed the red route service and possibly doing a survey to find out what service is needed in the Elkhorn neighborhoods.
 - c) The group also discussed airport service.
- 4) Discuss: Spring 2022 "Slack Special"
 - a) Kim MacPherson showed the group the marketing materials for the "slack special." The group agreed that we should go ahead with it.
- 5) Discuss: Other items that may come before the Committee
 - a) There were none.
- 6) Adjourn