



**REGULAR MEETING  
MOUNTAIN RIDES TRANSPORTATION AUTHORITY  
Wednesday, April 18, 2012, 12:00 p.m.  
Ketchum City Hall Meeting Room, Ketchum, Idaho**

Board Members of the Mountain Rides Transportation Authority of the Cities of Bellevue, Hailey, Ketchum and Sun Valley, and Blaine County, State of Idaho, met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho, on Wednesday, April 18, 2012, at 12:00 p.m.

**PRESENT:** Vice-Chairman Susan McBryant, Secretary Jim Jaquet, Board Members Mark Gilbert, Curtis Kemp, Joe Miczulski, and Steve Wolper.

**ABSENT:** Chairman Peter Everett and Franz Suhadolnik

**ALSO** Mountain Rides Executive Director Jason Miller

**PRESENT:** Mountain Rides Business Manager/Treasurer Wendy Crosby  
Administrative Support Coordinator Kim McPherson  
City of Hailey/Mountain Rides BikeShare Coordinator Eric Grootveld

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**1. CALL TO ORDER**

Vice-Chairman Susan McBryant called to order the meeting of Wednesday, April 18, 2012 at 12:00 p.m.

**2. Comments from the Chair and Board Member thoughts**

**Board Member Curtis Kemp moved to amend the agenda to move item 7a. Status of Ketchum Transportation Center and item 7c. Approve new contract and scope of work with LSC Transportation Consultants to the beginning of the meeting. Motion seconded by Board Member Steve Wolper, and passed unanimously.**

**3. Public comment period for items not on the Agenda (including questions from the press)**

There were no public comments at this time on items not on the agenda.

**4. Discussion Item: status of Ketchum Transportation Center**

**Action Item: Approve new contract and scope of work with LSC Transportation Consultants**

Mountain Rides is taking the time for a more in-depth analysis of the sites, and a detailed look at other resort communities that have transit hubs. Results of that research will be presented in a series of midsummer public workshops. Project development will take place later this year, and construction will be in 2013. The Environmental Impact Statement has to be started in 2012.

It is important to thoroughly analyze all sites, and the impacts, goals and objectives of a transportation center before moving ahead.

**PUBLIC COMMENT:**

Minette Broschofsky, Broschofsky Galleries, is happy the process will receive further study.

Dale Bates, Ketchum resident and Walkability volunteer, said the public has very little knowledge about what the transportation hub is meant to accomplish. It is important that the public be kept involved in site selection and the whole process. A downtown transportation hub will help Ketchum's downtown vitality, walkability and its visitors.

The new proposal states that analysis work, paid for by a grant, will be done by Mountain Rides, the City of Ketchum, and LSC Transportation Consultants. The Board appointed a subcommittee—Jim Jaquet, Curtis Kemp, Steve Wolper and Joe Miczulski—to review the amended proposed contract and make a recommendation to the Board. Research on other communities should be specifically directed to guide Ketchum in what is good for the Sun Valley resort community. The subcommittee will look at cities using a public right-of-way for their transit center, and at other configurations as well, to see what works and what doesn't, and why.

Ketchum is the single largest real estate holder in downtown Ketchum. Analysis showed 92% of all city streets and rights-of-way is devoted to the automobile only. It seems appropriate to look at public rights-of-way for public uses, such as public transit, instead of primarily private uses such as parking individual cars.

An East Avenue store employee expressed concern about the loss of parking and the impact of carbon monoxide of idling buses.

A Ketchum resident/businessowner thanked Mountain Rides for revisiting the transit hub and looking for public input. Community Transportation Association of Idaho District 4 Mobility Manager Vanessa Fry offered her assistance.

**5. Presentation of ViaCity Connectivity Analysis by Brent Turley of TranspoGroup**

Mountain Rides and the ActiveLiving Task Force focused on counts of pedestrians and cyclists to provide a benchmark for the future. TranspoGroup specializes in community connectivity by mapping routes between GPS points. Turley mapped pedestrian routes as they related to transit routes and roadways throughout the entire Wood River Valley. His research scores routes to the closest transit stops, based on distance and how difficult it is to get from one GPS point to the nearest transit stop. Wolper suggested the routes could be affected by seasons, i.e., trails are not walkable in winter. The maps also show how well affordable housing is connected to transit stops.

Copies of the PowerPoint presentation will be made available to Board members. Mountain Rides may want to request additional Connectivity Analysis for some of the potential transit hub locations.

**Board Member Curtis Kemp left the meeting at this time.**

**6. Committee reports**

**Joint Committee Meeting of the Planning and Marketing and Finance and Performance Committees report from Chair Steve Wolper and acting Chair Mark Gilbert**

**Approve Joint Committee minutes**

**Board Member Jim Jaquet moved to approved the Joint Committee minutes, seconded by Board Member Joe Miczulski. Motion passed unanimously, except Board Member Mark Gilbert abstained since he was not present.**

**7. Staff reports**

**a. Transit report from Operations and Maintenance with March 2012 ridership**

March 2012 ridership was down 12% from the previous year, consistent with lower Sun Valley Resort skier numbers. Vanpool is resurging, especially with higher gas prices.

**b. Bike-Ped report**

Kaz Thea is now the SafeRoutes to School Program Coordinator.

May is National Bike Month, with SafeRoutes to School events at the elementary schools and middle school, the bike swap and National Bike to Work Day.

BikeShare will make a soft launch this summer, and full launch in the spring of 2013.

**c. Business Manager report**

The last of the grant applications were submitted. Cash flow relies on reserves until the 5311 Grant Funding Agreement comes in.

The annual budget process begins now. Fuel and maintenance line items will be increasing.

Miller met with the School Superintendent to discuss their partnership with Mountain Rides. Wolper said 70% of property taxes go to the School District. Mountain Rides cannot continue offering transportation to students without some increased funding.

**d. Quarterly customer contact report**

Administrative Support Coordinator Kim McPherson tallies all phone calls that come in to Mountain Rides. Many calls are about the Valley Route.

**8. Action items and discussion items**

**a. Discussion Item: draft operating budget for FY2012-2013**

Gilbert said the Operating budget should not include funds that will probably be spent on a capital project.

**b. Action Item: Approve reopening the Capital Facilities fund budget to make adjustments**

There have been a number of changes to the Capital Facilities budget to reflect funding for the transit hub and East Fork shelter. Some leftover 5311 money was used to purchase bike racks and solar lights. The transfer into the Contingency Fund is also significantly above what was budgeted.

**Board Member Susan McBryant moved that this go to the Finance Committee for final review, with authorization for those upcoming obligations as discussed until such time as the Finance Committee can meet. Motion seconded by Board Member Mark Gilbert, and passed unanimously.**

**c. Action Item: Approve Maintenance and Facilities Safety Plan**

The Board requested they get a redline version of revised documents in the future.

**Board Member Steve Wolper moved to approve the Maintenance and Facilities Safety Plan, seconded by Board Member Mark Gilbert. Motion passed unanimously.**

**d. Action Item: Approve updated Vision, Mission, and Goals**

The Board thanked Board Members Steve Wolper and Curtis Kemp for collaborating on the production of the Vision, Mission and Goals.

**Board Member Mark Gilbert moved to approve the updated Vision, Mission, and Goals, seconded by Board Member Joe Miczulski. Motion carried unanimously.**

**9. Consent Calendar items**

- a. Receive and file March 2012 Financials**
- b. Receive and file March 2012 Bills Paid**
- c. Approve minutes – March regular board meeting and March 13th special workshop with LSC**

**Board Member Jim Jaquet moved to approve the Consent Calendar, seconded by Board Member Joe Miczulski. Motion passed unanimously.**

**10. Any other Business before the Board of Directors**

Mountain Rides should attend the City of Hailey’s groundbreaking ceremony for the Woodside project next week. Board Member Jim Jaquet will attend the Ketchum Walkability project community café.

**11. Adjournment**

**With no other business to come before the Board, Board Member Jim Jaquet moved to adjourn the meeting, seconded by Board Member Joe Miczulski. Motion passed unanimously.**

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Vice-Chairman Susan McBryant

- cc: Commissioner Angenie McCleary, Blaine County  
Virginia Egger, Interim Sun Valley City Administrator  
Kelly Ek, Sun Valley City Clerk  
Gary Marks, Ketchum City Administrator  
Sandy Cady, Ketchum City Clerk  
Heather Dawson, Hailey City Administrator  
Mary Cone, Hailey City Clerk  
Dee Barton, Bellevue City Clerk  
\_\_\_\_\_, Carey City Clerk  
Randall Patterson, Carey Mayor