



## **Planning & Marketing Committee**

### **Regular Monthly Meeting**

**Wednesday, November 3, 2021, 11:30am**

### **MINUTES**

In attendance: Kristin Derrig, Melody Mattson, Peter Hendricks, Ben Varner, Kim MacPherson, Jamie Canfield, Wally Morgus, Tucker Van Law and Cece Osborn

- 1) Call to Order
- 2) Comments from the Chair and Members
  - a.) There were none.
- 3) Discuss: Postponement of BEB PO to Spring 2022
  - a.) Wally Morgus spoke about postponing the next order of BEB's. Staff would like to continue to pilot the BEB's and watch the performance over the winter.
- 4) Discuss: Blue Route ridership
  - a.) Wally Morgus spoke about the ridership of the Blue Route service and said that staff is watching the levels of service. Peter Hendricks asked about the Red Route and said it looks like the demographics are changing in Elkhorn. He would like to see more consistent year-round connection in Elkhorn. Kristin Derrig spoke about the late-night blue service and mentioned maybe it doesn't need to go until 2am but could stop at 1am.
- 5) Discuss: Other items that may come before the Committee
  - a.) The group discussed the slate of officers for the board and who would like to move into those roles. This will come to the board meeting as an agenda item.
- 6) Adjourn