



## **Planning & Marketing Committee**

### **Regular Monthly Meeting**

**Wednesday, January 6, 2021, 11:00am**

### **Minutes**

In attendance: Kristin Derrig, Melody Mattson, Peter Hendricks, Wally Morgus, Kim MacPherson, Ben Varner, and Tucker Van Law

- 1) Call to Order at 11:05am
- 2) Comments from the Chair and Members
  - a. The group decided that Kristin Derrig will stay as committee chair.
- 3) Discuss: Electric Bus Infrastructure expenditures
  - a. Ben Varner gave an update about the latest expenditures for the electric buses. This item will go to the next board meeting for approval.
- 4) Discuss: Summer 2021 planning and updates
  - a. Kim MacPherson gave a ridership update for 2020. The group talked about the trends we are seeing locally with changing demographics.
- 5) Discuss: Other items that may come before the Committee
  - a. There were none.
- 6) Adjourn