



Planning & Marketing Committee

Regular Monthly Meeting

Wednesday, December 2, 2020, 11:00am

Teleconference

MINUTES

In attendance: Kristin Derrig, Juan Martinez, Melody Mattson, Wally Morgus, Kim MacPherson, Cece Osborn, Ben Varner, Tucker Van Law and Stuart Gray

- 1) Call to Order
- 2) Comments from the Chair and Members. There were none.
- 3) Discuss: NEMT Pilot Service to Twin Falls, Spring 2021
 - a. Cece Osborn gave an update regarding the NEMT grant and service to commence in April 2021 and run through May 2021.
- 4) Discuss: Board of Directors, Slate of Officers for 2021
 - a. The group discussed candidates for the vice-chair role of the board. Melody Mattson said she would like to be appointed. Since Tom Blanchard's Board seat is up, Kathleen Kristenson will move up to Board chair, Grant Gager will stay in the current position as secretary. This will go to the December meeting for approval.
- 5) Discuss: December Holiday 2020 Gift Cards
 - a. The group discussed the annual gift Mountain Rides gives to staff for the holidays. The group agreed on the \$100 gift cards to Atkinsons'. This will go to the December meeting for approval.
- 6) Discuss: Other items that may come before the Committee. There were none.
- 7) Adjourn meeting at 11:56am