



## **Planning & Marketing Committee**

### **Regular Monthly Meeting**

**Wednesday, August 5, 2020, 11:00am**

**Teleconference:**

**Dial: 669.224.3412 Access Code: 311-090-997**

### **MINUTES**

In attendance: Kristin Derrig, Juan Martinez, Peter Hendricks, Melody Matson, Wally Morgus, Tucker Van Law, Ben Varner and Stuart Gray

- 1) Call to Order
- 2) Comments from the Chair and Members
  - a. The group talked about the bus stop that moved from Sturtevant's to one block north.
- 3) Discuss: FY21 Organizational Chart & Salary/Wage Structure
  - a. Tucker Van Law sent the salary survey to the group. Overall Mountain Rides payscale is pretty competitive and in line with market averages throughout the industry. For the cost of living, it would cost 6% more to live in Aspen, CO but 32% less to live in Boise, ID versus Ketchum, ID. Peter Hendricks stated that we have a terrific group of people. We want to make sure that everybody on the team is rewarded for all of the good work and extra work that they do and to let them that they are well thought of and well compensated. Wally Morgus and Ben Varner agreed that we have all this in place. Ben Varner said we also have a very good benefits package, but this survey is totally regarding wages. Tucker Van Law said the recommendation was to increase the starting wage for the drivers. Wally Morgus is recommending increasing both the minimum and maximum for the drivers but bringing it in line with the market. Ben Varner said that when they hire people, they sell Mountain Rides as a long-term career. Peter Hendricks said maybe we consider a new category called "senior driver" and then new drivers can look up to that.
- 4) Discuss: Livery Design for BEBs
  - a. The group talked about the updated designs for the BEB's. The committee liked the design of the bus.

- 5) Discuss: Other items that may come before the Committee
  - a. Wally Morgus stated that at the last meeting the board approved a purchase order for up to \$285,000 to be spent on Intelligent Transportation Systems, specifically from Ride Systems, LLC. At the time, we were still waiting for official notice of funding from ITD. But ITD has to go back to the drawing board and FTA said they have to amend their state budget. Mountain Rides will now have to go through the application process in the first part of 2021. We will put off the purchase until we are awarded the grant. We will stay with RouteMatch for another winter.
  - b. Juan Martinez said he went for a tour of the new aquatic center and it is beautiful. Looking forward to how we can connect our community with this opportunity.
  - c. Peter Hendricks mentioned that Sun Valley will be repairing the bike paths mid-September.
  - d. Wally Morgus said we are staying in communication with the school district. Mountain Rides will stay aware of the school changes as we move forward.
- 6) Adjourned at 12:07pm.