Planning and Marketing Committee
Regular Monthly Meeting
Wednesday, April 1, 2020, 11:00am
Teleconference: Dial: (872) 240-3412 Access Code: 516-618-749

Minutes

In attendance: Peter Hendricks, Kristin Derrig, Juan Martinez, Wally Morgus, Kim MacPherson, Tucker Van Law, Cece Osborn and Ben Varner

1) Call to Order

2) Comments from the Chair and Members

3) Discuss: Mountain Rides’ COVID-19 Response
   a. Wally Morgus stated that we are down to our three core routes currently: Blue, Valley and Hailey. The Blue route is running on the spring schedule earlier than planned and the valley route is running on a new schedule with 2 buses per hour throughout the day. Peter Hendricks stated that it is the right thing to do to support the transit dependent riders in our community.

4) Discuss: Other items that may come before the Committee
   a. Cece Osborn and Kim MacPherson spoke about the Non-emergency medical transportation (NEMT) grant that Mountain Rides is going to apply for in May. Cece and Kim are working with the Senior Connection (and eventually St. Luke’s) to get a survey written and out to the community for responses. We will put the survey out to the community via social media, the website and various non-profit groups that we are a part of. We will also reach out to Emily Jones at the Idaho Mountain Express.

5) Adjourn