



RECORDED

**REGULAR MEETING MINUTES
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, July 15, 2020, 10:00 a.m.
Conference Call**

The Mountain Rides Transportation Authority's Board of Directors met in a Regular Meeting on a conference call.

PRESENT: Chair Tom Blanchard (Bellevue), Vice-chair Kathleen Kristenson (Blaine County), Secretary Grant Gager (Ketchum), Melody Mattson (at-large), Kristin Derrig (Ketchum), Juan Martinez (Hailey), Peter Hendricks (Sun Valley) and Rick Webking (Sun Valley)

ALSO PRESENT: Mountain Rides Executive Director, Wally Morgus
Mountain Rides Director, Finance & Administration, Tucker Van Law
Mountain Rides Director, Transit Operations, Ben Varner
Mountain Rides Director, Community Development, Kim MacPherson
Safe Routes Coordinator, Cece Osborn
Emily Jones, *Idaho Mountain Express*

1. CALL TO ORDER

Chair Tom Blanchard called to order the meeting of Wednesday, July 15, 2020 at 10:00am via conference call. Grant Gager took roll and determined that a quorum was present.

2. COMMENTS FROM THE CHAIR, BOARD MEMBERS and STAFF

Tom Blanchard said he is seeing a lot of fun articles coming out about how people, as a result of coronavirus, are recognizing what a negative influence cars have on their life and see people out in the street taking advantage of no cars.

Grant Gager agreed with Tom and has seen a lot of news about the positive impacts of less cars on the road, and said for Mountain Rides staff, there probably is an opportunity here as we move forward. As people start going back to work there may be an opportunity to gain some ridership. He also wanted to extend a thank you to all the staff that are present and not present for the continued hard work with a difficult situation.

3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (incl. questions from Press)

There were none.

4. ACTION ITEM: Approve Consent Calendar items

- a. Approve: Minutes of Regular Board Meeting, June 17, 2020
- b. Receive/file: Performance Dashboard report for June 2020
- c. Receive/file: Financial Statements and Bills Paid Reports for May 2020

- d. Receive/file: Planning & Marketing Committee, July 1, 2020, Minutes
- g. Receive/file: Finance & Performance Committee, July 1, 2020, Minutes
- h. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Safe Routes Coordinator; Executive Director

Grant Gager moved to approve, receive, file, and adopt the Consent Agenda. Kristin Derrig seconded. The motion passed.

5. ACTION ITEM:

Approve/authorize Executive Director's executing contract with Ride Systems, LLC for the procurement of Intelligent Transportation Systems' hardware; software; and services, training, and support for up to five (5) years, at a cost of up to \$285,000

Wally Morgus said we have been keeping the board up to date with the process of selecting, via an RFP, a replacement system to our RouteMatch system. We are now in the position where we have made a selection and that is Ride Systems, LLC, which is a subsidiary of Ford Motor Company, and a combination of a couple of predecessor organizations called TransLoc and Double Map. They have extensive deployment of their system throughout the United States and the world to some extent as well and they are particularly well suited to an organization agency of our size. That is why we ended up selecting them from among the three finalists that we had in the race selected from among 11 respondents to the RFP. We have really vetted all of the respondents and specifically the final three thoroughly over the past two months headed up by Ben Varner and Kim MacPherson handling that for us internally and then reviewed by the Internal Management Committee of Mountain Rides. We are ready to move forward with a contract if approved. The total cost of this system includes an upfront capital cost of \$150,000 that includes installation of hardware and software. The ongoing annual service fee will be \$27,000. The total for expenditure over the first five years of the contract will be \$285,000. We are in process with ITD to potentially get this underwritten 100% by a grant. But that is not finalized at this point.

Rick Webking asked about the top 5 top items of importance to evaluate the responses.

Ben Varner said the official scoring table was broad and had two items which was meeting the technical response of the RFP with 50-60 bullet points and the cost of the system. There were a few optional add-ons as well for expansion in the future. Ride Systems scored number one with the technical specs and met the criteria for the cost of the system and ongoing fees.

Juan Martinez asked about the top three technical features that the system will include.

Ben Varner said that we will gain some efficiencies for us regarding the changing of our routes seasonally. Ride Systems will take the majority of that work, the management of the route changes. There will be a more robust reporting system when it comes to ridership and on time performance. We will be adding automated voice announcements to announce the stops. There will be a mobile app for riders and will show how full the buses are as well.

Kathleen Kristenson moved to authorize the Executive Director to execute a contract with Ride Systems, LLC, for the provision of intelligent transportation systems, with consideration agreed by a contract, not to exceed \$285,000. Kristin Derrig seconded. The motion passed.

- 6. EXECUTIVE SESSION:** Per Idaho Code 74-206(1)(b), to discuss a personnel matter, and per Idaho Code 74-206(1)(c), to discuss a real estate acquisition

Grant Gager made a motion that the Mountain Rides' Board of Directors enter Executive Session as authorized by Idaho Code 74-206(1)(b) and 74-206(1)(c). Melody Mattson

seconded. The motion passed. Roll call: Kathleen Kristensen, yes, Grant Gager, yes, Kristin Derrig, yes, Juan Martinez, yes, Peter Hendricks, yes, Rick Webking, yes, Melody Mattson, yes, and Tom Blanchard, yes.

7. Chair Tom Blanchard stated we will return to open/public session 11:25am.

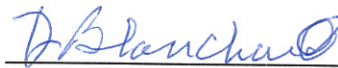
8. **ACTION ITEM:**

Per Executive Session

There was none.

9. **ADJOURNMENT**

Juan Martinez moved to adjourn the meeting at 11:28am. Kristin Derrig seconded. The motion carried unanimously.



Chair Tom Blanchard