



RECORDED

**REGULAR MEETING MINUTES  
MOUNTAIN RIDES TRANSPORTATION AUTHORITY  
Wednesday, February 19, 2020, 12:30 p.m.  
Ketchum City Hall Meeting Room, Ketchum, Idaho**

The Mountain Rides Transportation Authority's Board of Directors met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

**PRESENT:** Chair Tom Blanchard (Bellevue), Vice-chair Kathy Kristenson (Blaine County), Secretary Grant Gager (Ketchum), Melody Mattson (at-large), Juan Martinez (Hailey), Peter Hendricks (Sun Valley) and Rick Webking (Sun Valley) (by phone)

**ABSENT:** Kristin Derrig (Ketchum)

**ALSO PRESENT:** Mountain Rides Executive Director, Wally Morgus  
Mountain Rides Director, Finance & Administration, Tucker Van Law  
Mountain Rides Director, Transit Operations  
Mountain Rides Director, Community Development, Kim MacPherson  
Safe Routes Coordinator, Cece Osborn  
IIIA Executive Director, Amy Manning  
Emily Jones, *Idaho Mountain Express*

**1. CALL TO ORDER**

Chair Tom Blanchard called to order the meeting of Wednesday, February 19, 2020 at 12:30pm, secretary Grant Gager called roll and determined that a quorum was present.

**2. COMMENTS FROM THE CHAIR, BOARD MEMBERS and STAFF**

Grant Gager extended his gratitude to staff for all the hard work over the last couple of months.

**3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (incl. questions from Press)**

There was none.

**4. Presentation:** Idaho Independent Intergovernmental Authority (IIIA) FY2019 Annual Report, by Amy Manning, Executive Director, IIIA

Grant Gager disclosed that he is a member of the IIIA board.

Amy Manning, Executive Director of IIIA, gave an update to the board from the annual report. The full report is available from Mountain Rides.

**5. ACTION ITEM:** Approve Consent Calendar items

- a. Approve minutes: Regular board meeting, December 18, 2019

- b. Receive/file: Performance Dashboard report for Jan 2020
- c. Receive/file: Financial Statements and Bills Paid Reports for Oct 2019, Nov 2019, Dec 2019
- d. Receive/file: MRTA BoD Resolution – Approving Signatories
- e. Approve: Appointment of Kathleen Kristenson to Chair of Finance & Performance Committee
- f. Receive/file: Planning & Marketing Committee, Feb 5, 2020, Minutes
- g. Receive/file: Finance & Performance Committee, Feb 5, 2020, Minutes
- h. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Safe Routes Coordinator; Executive Director

Rick Webking asked about the dashboard; Valley route ridership per hour looks stagnant but ridership is up. He also asked about vanpool which has increased. Tucker Van Law said in FY19 that all vanpool fares collected covered all costs for vanpool. Increase in ridership is not an increase in costs because we bill by the mile.

Rick Webking asked about the accident noted. The matter is closed as it was passed on to the insurance company.

Grant Gager asked about the accidents/incidents. Ben Varner said they are still investigating the incidents. Most involved ski racks and it was a diverse group of drivers.

Ben Varner said that we do need to reevaluate the dollar amount for incidents.

**Grant Gager moved to approve the Consent Agenda. Peter Hendricks seconded. The motion passed.**

**6. ACTION ITEM:**

*Approve purchase of two light-duty and one medium-duty buses*

Ben Varner said that these are fleet replacements and has been budgeted for with 80/20 (federal/local) funding. ITD has been working hard to allow Mountain Rides to work regionally with Washington and Oregon and we will save over \$100,000 by not having to purchase on our own.

**Grant Gager moved to approve MRTA's purchase of two light-duty and one medium-duty buses. I authorize the Executive Director to execute the purchase with Creative Bus Sales in an amount not-to-exceed \$350,000. Juan Martinez seconded. The motion passed.**

**7. ACTION ITEM:**

*Approve purchase of two commuter vans*

Ben Varner said these are commuter van replacements which will close out this contract.

**Kathy Kristenson moved to approve MRTA's purchase of two commuter vans from Corwin Ford in an amount not-to-exceed \$42,000 per van and authorize the executive director to execute the purchase. Grant Gager seconded. The motion passed.**

**8. ACTION ITEM:**

*Approve regular board meeting dates, time and location*

Wally Morgus said these meetings will be held at the Community Library. The meeting time will change to 10:00am which will save about \$700 on lunch.

**Juan Martinez moved to approve the MRTA board meeting dates, time and location for 2020. Kathleen Kristenson seconded. The motion passed.**

**9. DISCUSSION ITEM:**

*2020 monthly working sessions, including board reps and staff*

Wally Morgus said we initiated the meeting of this type last week. Three board members and staff were there. The idea is to take a bigger scope and ideas and use this as a working session to come out with action plans. This is an attempt to get board members and staff to look at Mountain Rides as a whole. Maybe other board members would like to participate so we will rotate with the board members.

Juan Martinez enjoyed this kind of candid conversation and can be available to attend. He said it really is a brainstorming session.

Peter Hendricks suggested that two members of the previous meeting will continue to go and rotate through.

Kathleen Kristenson said it was nice to be able to brainstorm topics and be able to see things from different angles.

Tom Blanchard said that each time it would be nice to have a topic but it as a free-flowing exchange of ideas.

Wally Morgus said he would create a schedule for the group.

Grant Gager asked about the topic from the last meeting.

Juan Martinez said we were looking at opportunities to expand services throughout and connecting the valley. This discussion was about ticket validation and building something to scale. Ticket validation is with your ticket you have access to an event via public transportation. The one that we will pursue will be validating your ticket at a restaurant for your bus ride. More discussion to come.

Wally Morgus said we will reach out to the restaurants.

Tom Blanchard stated that we could increase ridership.

Grant Gager said this was an intriguing idea and if it brings additional revenue to the agency, that will work. He thought a report out to the board would be helpful and get everyone on the same page.

**10. DISCUSSION ITEM:**

*Outcomes from the strategic workshop session with KVH Strategies*

Wally Morgus presented a final draft graphic as a way to guide the organization over the upcoming three to five years. Core values will be people, connections and safety and that will guide us.

Wally Morgus said we will work on our near-term action plan.

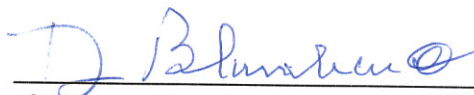
Tom Blanchard would like the core values to stand out more on the paper.

Grant Gager said that he would like to see a report quarterly.

Juan Martinez said he is proud of what the group created.

**11. ADJOURNMENT**

**Rick Webking moved to adjourn the meeting at 1:49pm. Juan Martinez seconded. The motion carried unanimously.**



**Chair Tom Blanchard**