



Agenda

Mountain Rides' Board Development

- > A Transit Board That *Performs* (*RTAP, Rural Transportation Assistance Program*)
- > Building a More Effective Transit Board (*IDT-PT; APTA; TAMU*)

Mountain Rides' Principles (*MRTA 2016-2021 Strategic Plan*)

- > Purpose
- > Core Beliefs
- > Goals, Objectives

Mountain Rides' Value to the Community

- > Strengths
- > Weaknesses
- > Opportunities
- > Threats



Agenda

Mountain Rides' 2019 Strategic Action Plan

- > Community

- : Staff
- : Board of Directors
- : Patrons & Prospective Patrons
- : Joint Powers

- > Services

- : Fixed-route Bus Service
- : Other Services: Charter; ADA/Paratransit; Vanpool; Multi-modal
- : Connectivity: Within MRTA's System; Beyond MRTA's System



Agenda

Mountain Rides' 2019 Strategic Action Plan *(cont.)*

- > Assets & Capital Investment
 - : Real Estate, Buildings, Bus Stops, Hubs/Centers
 - : Fleet: Buses, Vans, Support Vehicles
 - : Battery Electric Buses & Infrastructure
- > Funding & Finances
 - : FTA Formula Grants for Rural Areas (5311)
 - : Local Funding for Operations & Capital
 - : Bus & Van Purchases – FY19 & FY20 Projections
 - : Funding for Bus & Van Purchases