



Planning and Marketing Committee

Regular Monthly Meeting

Wednesday, February 6, 2019, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave., Ketchum, ID 83340

MINUTES

Present: Peter Hendricks, Jim Finch, Tom Blanchard, Kathleen Kristenson, Wally Morgus and Kim MacPherson

- 1) Meeting was called to order at 1:07pm
- 2) Discuss: Communication Plan re: Electrification of the Mountain Rides' Fleet
 - a. The group discussed "Proterra" Day on February 25th. Proterra will have an electric bus in town and we are putting together a schedule and marketing for that day.
- 3) Discuss: Other items that may come before the Committee
 - a. The group discussed the committee member participation.
- 4) Meeting was adjourned at 1:51pm