



Planning and Marketing Committee

Regular Monthly Meeting

Wednesday, November 6, 2019, 1:00pm

Sun Valley City Hall Council Chambers, 81 Elkhorn Rd., Sun Valley, ID 83353

MINUTES

In attendance: Peter Hendricks, Tory Canfield, Kristin Derrig, Wally Morgus, Kim MacPherson and Cecelia Osborn

- 1) Meeting was call to Order at 1:00p
- 2) Comments from the Chair and Members
 - i. Wally Morgus introduced Cecelia Osborn, our new Safe Route Coordinator.
 - ii. Kristin Derrig spoke about the Blue Route asking if we could look at extending the seasons for Blue in our next service planning.
- 3) Discuss: At-Large Board member nomination
 - i. The group discussed the nomination of Melody Mattson by the board nominating committee. She will be the new at-large member and will meet the board at the Nov board meeting.
- 4) Discuss: Strategic Planning meeting agenda ideas, date and time
 - i. The group discussed having the strategic planning meeting on Weds, Jan 29th from 9am-1pm at the Ketchum Community Library.
- 5) Discuss: Other items that may come before the Committee
- 6) Adjourn