Planning and Marketing Committee
Regular Monthly Meeting
Wednesday, October 2, 2019, 1:00pm
Sun Valley City Hall Council Chambers, 81 Elkhorn Rd., Sun Valley, ID 83353

MINUTES

In attendance: Tory Canfield, Peter Hendricks, Jim Finch, Wally Morgus, Kim MacPherson, Tucker Van Law, Ben Varner, Blake Fonnesbeck, Leif Elgethun and Kiki Tidwell

1) Meeting called to order at 1:00pm.

2) Comments from the Chair and Members
   a. Tory Canfield stated that she will not be applying for her board seat again.

3) Discuss: Blake Fonnesbeck re: Transition Plan for electrification of the Fleet
   a. Blake Fonnesbeck gave a summary of his transition plan for the fleet going electric.

4) Discuss: Leif Elgethun re: Solar power Opportunity
   a. Leif Elgethun offered some options for solar resources for Mountain Rides by possibly adding solar panels to the top of the roof.

5) Discuss: At-Large Board member applicants
   a. No time for discussion. The board will choose a committee at the next board meeting to evaluate the candidates.

6) Discuss: Hailey Route fares
   a. No time for discussion. This will be discussed at the next board meeting.

7) Discuss: Other items that may come before the Committee
   a. There were none.

8) Adjourn at 2:30pm.