



Planning and Marketing Committee

Regular Monthly Meeting

Wednesday, October 2, 2019, 1:00pm

Sun Valley City Hall Council Chambers, 81 Elkhorn Rd., Sun Valley, ID 83353

MINUTES

In attendance: Tory Canfield, Peter Hendricks, Jim Finch, Wally Morgus, Kim MacPherson, Tucker Van Law, Ben Varner, Blake Fannesbeck, Leif Elgethun and Kiki Tidwell

- 1) Meeting called to order at 1:00pm.
- 2) Comments from the Chair and Members
 - a. Tory Canfield stated that she will not be applying for her board seat again.
- 3) Discuss: Blake Fannesbeck re: Transition Plan for electrification of the Fleet
 - a. Blake Fannesbeck gave a summary of his transition plan for the fleet going electric.
- 4) Discuss: Leif Elgethun re: Solar power Opportunity
 - a. Leif Elgethun offered some options for solar resources for Mountain Rides by possibly adding solar panels to the top of the roof.
- 5) Discuss: At-Large Board member applicants
 - a. No time for discussion. The board will choose a committee at the next board meeting to evaluate the candidates.
- 6) Discuss: Hailey Route fares
 - a. No time for discussion. This will be discussed at the next board meeting.
- 7) Discuss: Other items that may come before the Committee
 - a. There were none.
- 8) Adjourn at 2:30pm.