

Planning and Marketing Committee

Regular Monthly Meeting Wednesday, December 4, 2019, 1:00pm Sun Valley City Hall Council Chambers, 81 Elkhorn Rd., Sun Valley, ID 83353

MINUTES

In attendance: Peter Hendricks, Melody Mattson, Jim Finch, Kristin Derrig, Wally Morgus, Kim MacPherson and Cecelia Osborn

- 1) Call to Order
- a. Kristin Derrig called the meeting to order at 1:05pm.
- 2) Comments from the Chair and Members
 - a. Kristin Derrig mentioned that she was happy to see the late night Blue Route back in service.
- 3) Discuss: 2019-2020 Winter Season Kick-off
 - a. Staff said the kick-off to the new season went well so far. Warm Springs will open on Dec $6^{\rm th}$.
- 4) Discuss: January 2020 Strategic Planning Workshop
 - a. The group discussed details of the workshop. Location will be at the Community Library from 9a-1p. Kat Vanden Heuvel will be the facilitator.
- 5) Discuss: Other items that may come before the Committee
 - a. There were none.
- 6) Adjournment at 2:30pm