REGULAR MEETING MINUTES
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, October 16, 2019, 12:30 p.m.
Ketchum City Hall Meeting Room, Ketchum, Idaho

The Mountain Rides Transportation Authority’s Board of Directors met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chair Kristin Derrig (Ketchum), Vice-chair Grant Gager (Ketchum), Secretary Tory Canfield (at-large), Kathy Kristenson (Blaine County), Peter Hendricks (Sun Valley), Rick Webking (Sun Valley) and Tom Blanchard (Bellevue)

ABSENT: Jim Finch (Hailey)

ALSO PRESENT: Mountain Rides Executive Director, Wally Morgus
Mountain Rides Director, Finance & Administration, Tucker Van Law
Mountain Rides Director, Community Development, Kim MacPherson

1. CALL TO ORDER
Chair Kristin Derrig called to order the meeting of Wednesday, October 16, 2019 at 12:31pm. Tory Canfield called roll and determined that a quorum was present.

2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS
Tory Canfield said that Mountain Rides did work with the Hemingway school and Community school to put on Bike to School day on Weds, Oct 9th. Despite the threat of icy roads and chilly temperatures, there was a great turnout in both schools. Atkinson’s donated some fruit for the event.

Wally Morgus recognized Tory Canfield for organizing the event.

Grant Gager said thank you to the Mountain Rides staff for all their hard work and safe operation as we get through a busy fall season.

Wally Morgus stated he and Kim MacPherson met with our state representatives, Michelle Stennett, Sally Toone and Muffy Davis. We gave them a mid-year report and they were appreciative, supportive and open to helping in any way they could. Wally asked about getting help to establish some enabling legislation at the state level for a public transportation district.

Grant Gager said he would help draft a letter.

At 12:45pm, Tom Blanchard made a motion to add an Executive Session: Per Idaho Code 74-206(1)(b)(c) to discuss personnel and property. Rick Webking seconded.

Roll call: Peter Hendricks, aye, Rick Webking, aye, Grant Gager, aye, Kristin Derrig, aye, Tory Canfield, aye, Kathleen Kristenson, aye, and Tom Blanchard, aye.

At 1:49pm the group came out of Executive session.
3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (incl. questions from Press)
   There was none.

4. ACTION ITEM: Approve Consent Calendar items
   a. Approve minutes: Regular board meeting, September 18, 2019
   b. Approve/adopt: Mountain Rides’ FY2020 Organization Chart, Positions and Pay Scale
   d. Approve/adopt: Bylaws re: Amendment of Article One
   g. Receive/file: Planning & Marketing Committee, Oct 2, 2019, Minutes
   h. Receive/file: Finance & Performance Committee, Oct 2, 2019, Minutes
   i. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Executive Director

   **Tory Canfield moved to approve the Consent Agenda. Grant Gager seconded.** Grant Gager said the ridership numbers look good across the board. Peter Hendricks asked about the ridership and the growth of the Valley route. Staff mentioned that Valley and Hailey Routes are both growing. Staff suggests that it may have to do with overall service increases. Rick Webking asked who the treasurer was for the organization in the document Article One. Tucker Van Law is the Treasurer. **The motion passed.**

5. ACTION ITEM:
   Consideration of Re-structuring Fares for the Hailey Route

   Wally Morgus said after talking about the Hailey route in committees that the consensus was that the Hailey route will go fare-free.
   Rick Webking asked about the fares for the Hailey route and does it affect the rest of the joint powers by having the Hailey route free?
   If the amount that Hailey pays covers the Hailey route, Peter Hendricks said if we are looking at this holistically, what is the amount that Hailey contributes to the rest of the system? He is uncomfortable with this approach. In Sun Valley, they gave what Mountain Rides asked for and the Red Route got cut. He feels the optics on this is not good. If Hailey isn't pulling their weight to help with everything else maybe it shouldn't be fare free.
   Wally Morgus said that we should approach the service as one big pot and what can we do with that big pot of money.
   Kathleen Kristenson said at the end of the day, this is for the riders. The Hailey route has increased 94% since it went free.
   Wally Morgus said the agency is trying to build ridership.
   Peter Hendricks said that the agency should be trying to increase ridership in a viable economic environment.
   Kathleen Kristenson said we did cut the service, so the costs were covered.
   Peter Hendricks said we have to look at where the money is coming from and to do the best with that money.
   Rick Webking asked when the City of Hailey cut fares. Wally Morgus said it occurred about 5 years ago when Hailey cut their funding.
   Kim MacPherson said that Jim Finch would like to have the Hailey route be fare free.
Grant Gager said that since we have made the Hailey route free, the ridership numbers for Hailey and Valley route numbers have been increasing.
Rick Webking asked about a Hailey Route analysis.
Tory Canfield moved to adopt and enact a free fare for all riders at all times on all days of service for the Hailey Route. Kathleen Kristenson seconded. The motion passed.

6. ACTION ITEM:
Selection of Sub-committee to Evaluate candidates and Recommend a Candidate for Serving a three-year term as Director At-Large
Wally Morgus stated that after committees the group decided that it would work better to have a sub-committee to discuss the candidates.
Tory Canfield moved that the MRTA Board of Directors authorize Tom Blanchard, Kathleen Kristenson, Grant Gager, Peter Hendricks and Wally Morgus as its sub-committee for nominating a Director-at-large to serve a three-year term commencing January 1, 2020.
Grant Gager seconded. Tom Blanchard suggested getting a process going to make this happen.
Grant Gager said that board terms run concurrently with the fiscal year. The motion passed.

7. ADJOURNMENT
Tom Blanchard moved to adjourn the meeting at 2:35pm. Tory Canfield seconded. The motion carried unanimously.

Chair Kristin Derrig