

RECORDED

REGULAR MEETING MINUTES MOUNTAIN RIDES TRANSPORTATION AUTHORITY Wednesday, November 20, 2019, 12:30 p.m. Ketchum City Hall Meeting Room, Ketchum, Idaho

The Mountain Rides Transportation Authority's Board of Directors met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chair Kristin Derrig (Ketchum), Vice-chair Grant Gager (Ketchum), Secretary

Tory Canfield (at-large), Kathy Kristenson (Blaine County), Jim Finch (Hailey), Rick Webking (Sun Valley) and Tom Blanchard (Bellevue)

ABSENT: Peter Hendricks (Sun Valley)

ALSO PRESENT: Mountain Rides Executive Director, Wally Morgus

Mountain Rides Director, Finance & Administration, Tucker Van Law

Mountain Rides Director, Transit Operations

Mountain Rides Director, Community Development, Kim MacPherson Mountain Rides Safe Routes to School Coordinator, Cecelia Osborn

Melody Mattson

1. CALL TO ORDER

Chair Kristin Derrig called to order the meeting of Wednesday, November 20, 2019 at 12:33pm. Tory Canfield called roll and determined that a quorum was present.

2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS

Kristin Derrig is looking forward to the winter schedule starting on November 28th. Tory Canfield wanted to thank you everyone (the board, drivers and staff) for all of their hard work to make Mountain Rides such a spectacular service to our community. She also said it's been an honor to serve with everyone on the board and today is her last meeting. Wally Morgus also said thank you to Tory for her service to the community and Mountain Rides. He remarked about her keen sense of social justice and equity that she brought to the board in her role as director and about her commitment to her interest in the bicycle-pedestrian area. Her commitment manifested best when she picked up the ball for Bike/walk to School day in October and ran with it at the Community school and Hemingway Elementary. The board gave Tory three cheers, hip, hip hooray.

Grant Gager also thanked Tory for her service.

Grant Gager also thanked staff for their service and is anticipating a busy winter.

Wally Morgus said Mountain Rides is up 15% in the whole system.

Kristin Derrig said that slack seems to be shrinking.

3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (incl. questions from Press)

There was none.

4. Action item: Seat Melody Mattson as Member, At-large on the MRTA Board of Directors Tom Blanchard moved to seat Melody Mattson filling the At-large member seat for a term of 3 years on the MRTA Board of Directors. Wally Morgus introduced Melody Mattson to the Board of Directors. Melody Mattson said she was happy that the board considered her for the seat on the board. She went a year without a car, so she started riding the bus and rides the bus to work southbound to the Advocates Attic. Grant Gager seconded. The motion passed.

Tory Canfield left the meeting at 12:44pm, Melody Mattson became a board member

- 5. ACTION ITEM: Approve Consent Calendar items
 - a. Approve minutes: Regular board meeting, October 16, 2019
 - b. Receive/file: Performance Dashboard report for Oct 2019
 - c. Approve: Release of RFP for fuel purchasing
 - d. Receive/file: Financial Statements and Bills Paid reports for Sept 2019
 - e. Receive/file: Planning & Marketing Committee, Nov 6, 2019, Minutes
 - f. Receive/file: Finance & Performance Committee, Nov 6, 2019, Minutes
 - g. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Executive Director

Grant Gager moved to approve the Consent Agenda. Rick Webking asked about the dashboard benchmarks. Tucker Van Law said the benchmarks are a little out of date and need to be updated. Rick Webking suggested eliminating the benchmarks and compare year over year. Wally Morgus said these may be industry standards that Jason miller came up with, but we will change them going forward. Grant Gager was reminded that there was discussion of a new dashboard coming soon. Tom Blanchard seconded. Jim Finch abstained. The motion passed.

6. DISCUSSION ITEM:

Date, time, location for Board's 2020 Strategic Workshop

The date will be January 22nd, 2020 at the Community Library from 9am to 1pm.

Tom Blanchard asked about a topical list for brainstorming for the meeting.

Rick Webking suggested having a facilitator for the meeting.

Tom Blanchard suggested having the executive group get together to explore the process. The committee includes Tom Blanchard, Kathleen Kristenson, Tucker Van Law and Wally Morgus.

7. DISCUSSION ITEM:

Hopthru mobile ticketing App

Kim MacPherson gave the group an update to the Hopthru App. We would like to get the board an email so they can download the app.

Ben Varner said we have had over 350 people use the app to date since October 15th. For help with the Hopthru app, we need rider to go through the Help section of the app. Jim Finch asked about working with other partners in the community. Mountain Rides will pursue working with other organizations in the valley. Using the passes could be far reaching. We will not be getting rid of cash fares.

Grant Gager said they have great customer service.

8. ADJOURNMENT

Melody Mattson moved to adjourn the meeting at 1:11pm. Kathleen Kristenson seconded. The motion carried unanimously.

Chair Kristin Derrig