

## **Mountain Rides Transportation Authority**

#### **PUBLIC NOTICE**

# Amended Agenda for Regular Meeting of the Board of Directors Wednesday, January 16, 2019, 12:30pm Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

**Members:** Chair Kristin Derrig (Ketchum), Vice-Chair Grant Gager (Ketchum), Secretary Tory Canfield (at-large), TBD (Blaine County), Tom Blanchard (Bellevue), Jim Finch (Hailey), Rick Webking (Sun Valley), Peter Hendricks (Sun Valley)

- 1. Call to Order
- 2. Comments from the Chair and Members
- 3. Public comment re: items not on the Agenda (and questions from the press)
- 4. Presentation: Idaho Independent Intergovernmental Authority (IIIA) FY2018 Annual Report, by Amy Manning, Executive Director, IIIA
- 5. Action item: Consent Agenda (p.2)
  - a. Approve minutes: Regular Board Meeting, Dec 19, 2018 and Special Meeting, Dec 19, 2018 (p.3-7)
  - b. Receive/file: Performance Dashboard Report for Nov 2018 (p.8-11)
  - c. Receive/file: Performance Dashboard Report for Dec 2018 (p.12-15)
  - d. Approve board and committee meeting schedule for 2019 (p.16-17)
  - e. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Executive Director (p.18-21)
  - f. Approve out-of-state travel for Coordinator, Transit Operations; Director, Transit Operations; Director, Finance & Administration; Executive Director (p.22)
- 6. Discussion item: Preliminary Summer 2019 Service Considerations (p.23)
- 7. Adjourn

NOTE: Public information on agenda items is available from the Mountain Rides office at 800 1<sup>st</sup> Ave. North, Ketchum, or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides two days prior to the meeting at 208-788-7433.

# Mountain Rides Consent Agenda Item Summary

<u>Date:</u>	1/16/2019 <u>From:</u> MRTA
Action Item:	5. Action item: Consent Agenda
Committee Review:	Yes No Committee Purview:
Previously discussed at board level:	Yes No
Recommended Motion:	I move to receive and file the January 16, 2019, Consent Agenda of the Mountain Rides Transportation Authority's Board of Directors.
Fiscal Impact:	
Related Policy or Procedural Impact:	
Background:	Action item: Consent agenda
	a. Approve minutes: Regular Board Meeting, Dec 19, 2018 and Special Meeting, Dec 19, 2018
	b. Receive/file: Performance Dashboard Report for Nov 2018
	c. Receive/file: Performance Dashboard Report for Dec 2018
	d. Approve Board and Committee meeting schedule for 2019
	e. Receive/file: Reports from Director, Community Development; Director, Transit Operations; Director, Finance & Administration; Executive Director
	f. Approve out-of-state travel for Coordinator, Transit Operations; Director, Transit Operations; Director, Finance & Administration; Executive Director



RECORDED

# REGULAR MEETING MINUTES MOUNTAIN RIDES TRANSPORTATION AUTHORITY Wednesday, December 19, 2018, 12:30 p.m. Ketchum City Hall Meeting Room, Ketchum, Idaho

Board Members of the Mountain Rides Transportation Authority met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chair Kristin Derrig (Ketchum), Vice-chair Grant Gager (Ketchum), Secretary Tory

Canfield (at-large), Dave Patrie (Blaine County), Rick Webking (Sun Valley), Jim Finch

(Hailey), Tom Blanchard (Bellevue) and Peter Hendricks (Sun Valley) by phone

ALSO Mountain Rides Executive Director Wally Morgus

PRESENT: Mountain Rides Operations and Maintenance Manager Ben Varner

**Mountain Rides Business Manager Tucker Van Law** 

Mountain Rides Community & Customer Relations Supervisor Kim MacPherson

**Mountain Rides Bike-Ped Coordinator Michael David** 

Peter Jensen, *Idaho Mountain Express*Brady Workman, Workman & Co. CPAs
Brad DuFur, Sun Valley City Council

Liji Waite, teacher WRHS

Cecilia Velasco, student WRHS Edgar Salamanca, student WRHS Jaqueline Tellez, student WRHS Alondra Herrera, student WRHS

## 1. CALL TO ORDER

Chair Kristin Derrig called to order the meeting of Wednesday, December 19, 2018 at 12:33pm, Secretary Tory Canfield called roll and determined that a quorum was present.

### 2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS

Chair Kristin Derrig announced that this was Dave Patrie's last Mountain Rides meeting. She thanked him for his service for the last 6 years.

Dave Patrie said it's been a pleasure to work with everyone and said it's one of the best run organizations in the valley. It's been a please to do 6 years and keep up the good work.

Tom Blanchard said there were many ballot measures that passed in the recent elections having to do with roads, bicycle and transit and they all did well.

Grant Gager thanked the staff for all their hard work over the next few weeks as this is the busiest time of year.

# 3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (including questions from Press) There were none.

# 4. Presentation: Wood River High School Dual Immersion Students' Project, aka Messaging on Buses

Liji Waite from WRHS thanked the board for their time to listen to the students regarding their project.

Cecilia Velasco from WRHS said their class was regarding human rights.

Edgar Salamaca said they would like to put posters up in the buses regarding human rights and immigration.

Jaqueline Tellez said the posters would have information for undocumented students and the "dreamers" program with help for going to higher education.

Alondra Herrera said their message will concentrate on how to help the students.

Wally Morgus asked what their message was and who is their target audience. Alondra Herrera said their audience is the immigrants.

Kristin Derrig asked about having a website on the poster for more information.

Wally Morgus would like the group to take ownership of the message on the poster.

Peter Hendricks wanted to see a copy of the poster which Kim MacPherson sent by text.

Rick Webking suggested that Kim MacPherson help with the layout of the poster.

Dave Patrie made a motion to amend the agenda to move action item #9 up to the next topic. Tom Blanchard seconded and the motion passed.

#### 9. Action item:

Approve WRHS Dual Immersion Students' Project re: Messaging on buses Wally

Tory Canfield asked about PSA's and non-profits in the valley and the process in which to get posters in the buses. The policy is on our website in the advertising section.

Kristin Derrig suggested changing the format to make more readable.

Peter Hendricks is concerned with the "DACA" information on the poster. Rick Webking said it may have political overtones with what is going on with immigration and what is going on at the federal government level. Peter Hendricks googled "DACA" and the first thing that came up is that they won't support Trump's wall. Peter thinks we are on a very thin edge right here advocating that Mountain Rides is in favor of that. He thinks we need to take a hard look at the political policy.

Dave Patrie said that DACA is not political, it is an adopted policy of the United States. There may be people who like it or don't just the same as taxes. If this becomes an informational poster, then he is comfortable moving forward with this.

Gant Gager agrees with Dave Patrie. Grant Gager found the poster to be informational. Grant Gager said, "Who can argue about informational opportunities for young kids no mater where they are from?"

Grant Gager directs staff to work with this group to get the posters on the buses and not only the valley buses but all the buses including the Blue Route buses as well.

Grant Gager moves to approve the installation of posters made by the WRHS Dual Immersion students pending format changes and policy requirements working with Mountain Rides. Dave Patrie seconded. Tom Blanchard supports the motion and suggested the board having a discussion regarding informational and political advocacy. He suggested for this to be a discussion at an upcoming meeting. The motion passed.

## 5. Presentation: Workman & Co. CPAs, FYE Sep 30, 2018, Audited Financial Statements

Brady Workman made a presentation regarding the Fiscal year 2018 audited financial statements for Mountain Rides. Brady commended staff on the work done for the audit and said it is an "unmodified" audit which is the highest-level audit you can get.

Rick Webking thanked Brady Workman for his thorough work on the audit.

# 6. Action: Approve/receive/file FY2018 Audited Financial Statements as prepared by Workman & Co. CPAs

Tom Blanchard moves to approve the receipt and filing of Mountain Rides FY2018 audited financial statements, as prepared by workman & Company CPAs. Tory Canfield seconded. The motion passed.

### 7. Consent Calendar items

- a. Approve minutes: Regular board meetings for October 17, 2018
- b. Receive/File: Financial Statements and Bills Paid report for September 2018
- c. Receive/file: October 2018 Performance Dashboard report
- d. Receive/file: Finance & Performance Committee, Nov 7, 2018 & Dec 5, 2018, Minutes
- e. Receive/file: Planning & Marketing Committee, Dec 5, 2018, Minutes
- f. Receive/file: Staff reports from COO, Business Manager, Community & Customer Relations Supervisor, Executive Director
- g. Approve purchase of four (4) vanpool vans re: MRTA RFP 2018 Commuter Vans, not to exceed \$175,000
- h. Approve/adopt: Mountain Rides' FY2019 Organization, Positions, Pay Scale

Dave Patrie moved approve the consent calendar for items b-h (minus a). Tom Blanchard seconded. The motion passed.

Dave Patrie moved approve the minutes (item 4a) from the regular board meeting with the changes made. Tom Blanchard seconded. The motion passed. Peter Hendricks abstained. The group talked about the dashboard and ridership. We are on track to exceed the ridership numbers from last year.

## 8. Action item:

Action: Elect MRTA Board of Directors' Officers and Committee Chairpersons

Dave Patrie stated he would like to keep the same officers as slated currently which are Kristin Derrig as chair, Grant Gager as vice chair and Tory Canfield as secretary and keep the same committee chairs. Rick Webking seconded. Tom Blanchard said he agreed to elongate the officer roles so the person in the roles can learn the mechanisms. The motion passed.

#### 10. Discussion item:

Confirm MRTA BoD Special Meeting re: Strategic Action Planning, Jan 2, 2019, 10:00am – 2:00pm

Wally Morgus asked the board where they would prefer to hold the Strategic Action Planning meeting. The group decided to have the meeting at Ketchum City Hall on January 2, 2019. Tory Canfield will not be able to make it.

### 11. Adjournment

Tory Canfield moved to adjourn the meeting at 1:30pm. Dave Patrie seconded, and the motion carried unanimously.

Chair Kristin Derrig	



## **Mountain Rides Transportation Authority**

#### **MINUTES**

# Agenda for Special Meeting of the Board of Directors Wednesday, December 19, 2018

Commencing within ten minutes after adjournment of the Regular Meeting of the Board of Directors on December 19, 2018

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

**Board:** Kristin Derrig (Ketchum), Grant Gager (Ketchum), Tory Canfield (at-large), David Patrie (Blaine County), Tom Blanchard (Bellevue), Jim Finch (Hailey), Rick Webking (Sun Valley), Peter Hendricks (Sun Valley) By phone

### 1. Call to order

Chair Kristen Derrig called the special meeting to order at 1:33pm and determined a quorum was present.

## 2. Comments from the Chair and Members of the Board

There were none.

#### 3. Action item:

Approve/adopt MRTA Board of Directors' Resolution 2018.12.19-01, Approving Signatories Grant Gager said we need to get the check signers updated. The signatories are the people the auditors recommend.

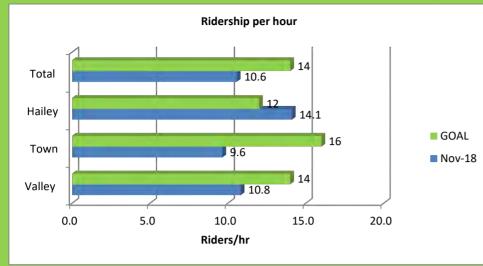
Kristin Derrig as chair of board Grant Gager as chair of Finance & Performance committee Wally Morgus, Executive Director Ben Varner, Director, Transit Operations Kim MacPherson, Director, Community Development

Dave Patrie asked about the section #3 and the board members on the website. The group discussed the problems with relying on the website for board information. Tom Blanchard moved to approve the MRTA Board of Directors' Resolution 2018.12.19-01, approving signatories and striking section #3. Tory Canfield seconded, and the motion carried unanimously.

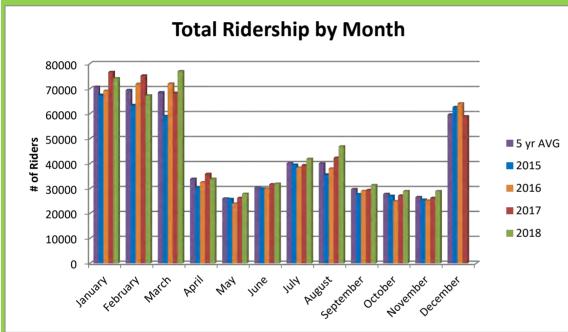
### 4. Adjournment

Tory Canfield moved to adjourn the meeting at 1:41pm. Dave Patrie seconded, and the motion carried unanimously.

## PERFORMANCE DASHBOARD - RIDERSHIP, NOVEMBER 2018



Definition: One way rides for the month divided by the number of bus revenue service hours for the month (aka productivity) - being higher than goal is good. 15 is reasonable goal for a resort-rural fixed route system.

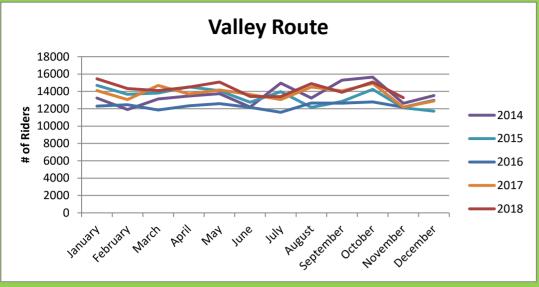


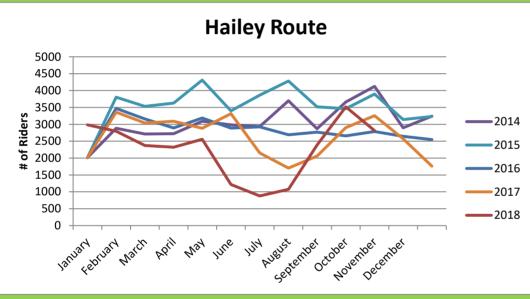
2018 YTD Ridership 490172 2017 YTD Ridership 479276 2016 YTD Ridership 454952 2015 YTD Ridership 431779 2014 YTD Ridership 462,534

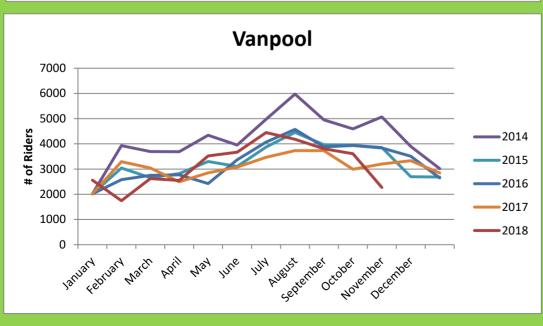
Definition: Monthly ridership compared with one year ago, two years ago and the 5 year average.



## PERFORMANCE DASHBOARD - RIDERSHIP BY ROUTE, NOVEMBER 2018



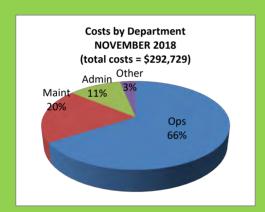


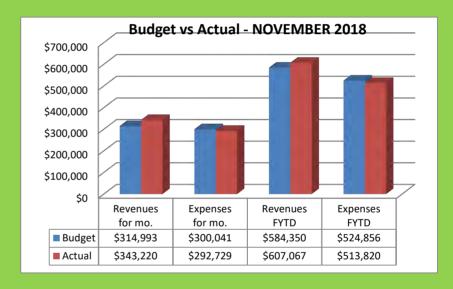


## **PERFORMANCE DASHBOARD - FINANCIAL, NOVEMBER 2018**



Definition: Monthly costs divided by the number of bus revenue service hours operated for the month. Being lower than goal is good. Monthly numbers are compared to 6 and 12 month averages in order to give a longer time period for reference (monthly fluctuations can be great).







Definition: Costs for services are taken in total for the month and then divided by the mileage operated for the month. Costs are also calculated for each department to show the contribution to costs per mile. The budget is established based on historical averages and what is reasonable on a statewide basis for a rural fixed route system.

## **PERFORMANCE DASHBOARD - SAFETY, NOVEMBER 2018**



<u>Definition:</u> This is the rate at which these safety related items are happening at a rate that is consistent with industry

Safety	Sep-18	Oct-18	Nov-18
Incidents	0	1	0
Accidents	0	0	0
Road Calls	0	1	1

Incident is defined as an event that involved a minor collision, injury or altercation that may have caused physical damage or injury (less than \$200) to MRTA property or persons only. No outside parties involved.

Accident is defined as an event that caused damage to one or more MR vehicles or property in excess of \$200 OR damage to vehicles, property or persons unrelated to MRTA in any amount.

**Road Call** is defined as a vehicle that is taken out of revenue service because of a need for unscheduled maintenance.

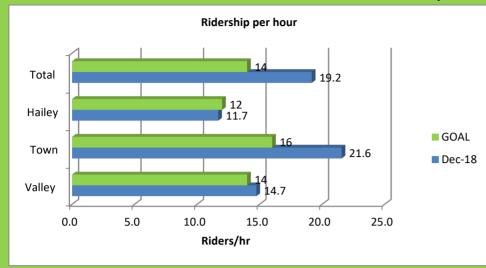
MAINTENANCE DAYS WITHOUT A LOSS TIME ACCIDENT OR

**INJURY: Current** 

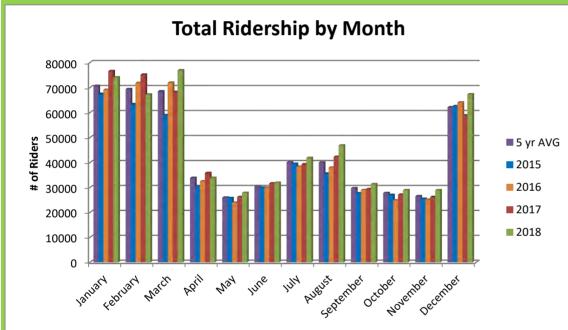
1832

includes November

## PERFORMANCE DASHBOARD - RIDERSHIP, DECEMBER 2018

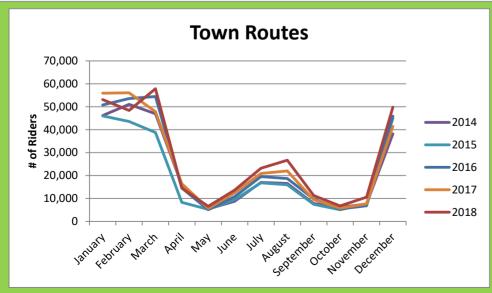


Definition: One way rides for the month divided by the number of bus revenue service hours for the month (aka productivity) - being higher than goal is good. 15 is reasonable goal for a resort-rural fixed route system.

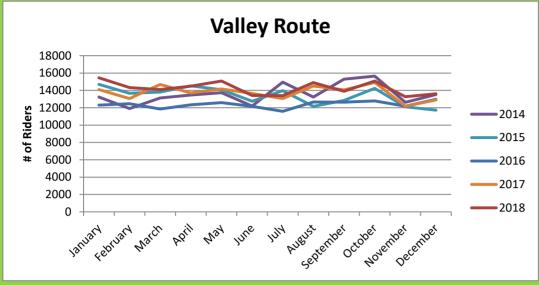


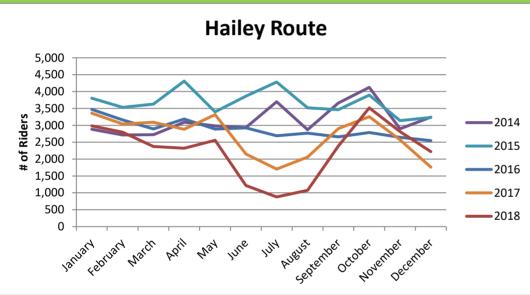
2018 YTD Ridership 561558 2017 YTD Ridership 540358 2016 YTD Ridership 522495 2015 YTD Ridership 498226 2014 YTD Ridership 523,880

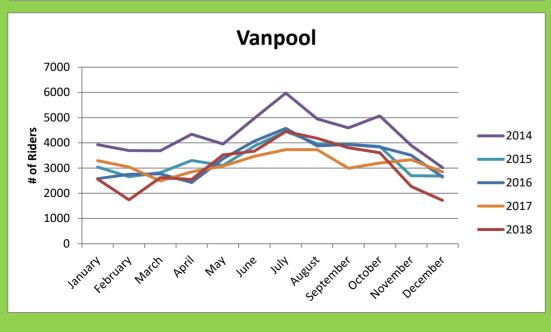
Definition: Monthly ridership compared with one year ago, two years ago and the 5 year average.



## PERFORMANCE DASHBOARD - RIDERSHIP BY ROUTE, DECEMBER 2018



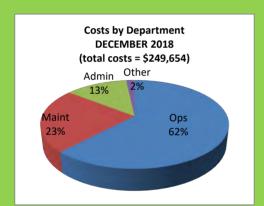


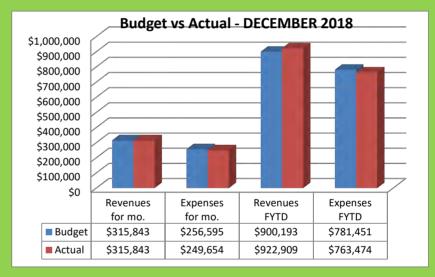


## PERFORMANCE DASHBOARD - FINANCIAL, DECEMBER 2018



Definition: Monthly costs divided by the number of bus revenue service hours operated for the month. Being lower than goal is good. Monthly numbers are compared to 6 and 12 month averages in order to give a longer time period for reference (monthly fluctuations can be great).





\*Revenues reflect budgeted amounts



Definition: Costs for services are taken in total for the month and then divided by the mileage operated for the month. Costs are also calculated for each department to show the contribution to costs per mile. The budget is established based on historical averages and what is reasonable on a statewide basis for a rural fixed route system.

## **PERFORMANCE DASHBOARD - SAFETY, DECEMBER 2018**



<u>Definition:</u> This is the rate at which these safety related items are happening at a rate that is consistent with industry

Safety	Oct-18	Nov-18	Dec-18
Incidents	1	0	0
Accidents	0	0	2
Road Calls	1	1	2

<u>Incident</u> is defined as an event that involved a minor collision, injury or altercation that may have caused physical damage or injury (less than \$200) to MRTA property or persons only. No outside parties involved.

Accident is defined as an event that caused damage to one or more MR vehicles or property in excess of \$200 OR damage to vehicles, property or persons unrelated to MRTA in any amount.

**Road Call** is defined as a vehicle that is taken out of revenue service because of a need for unscheduled maintenance.

MAINTENANCE DAYS WITHOUT A LOSS TIME ACCIDENT OR

**INJURY: Current** 

1863

includes December

# Mountain Rides Agenda Action Item Summary

Date:	1/16/2019 From: Kim MacPherson
Action Item:	5d. Adopt 2019 board meeting schedule for regular meetings and committee meetings
Committee Review:	Yes No Committee Both committees Purview:
Previously discussed at board level:	Yes No
Recommended Motion:	I move to approve the meeting schedule for 2019, as presented. [or I move to approve the meeting schedule for 2019 as follows]
Fiscal Impact:	N/A
Related Policy or Procedural Impact:	Annual posting of meeting schedules, adopted by-laws
Background:	Annually, Mountain Rides adopts and posts a general meeting schedule for both the regular board meeting and the committee meetings. Occasionally this schedule must be amended when a meeting is rescheduled, and the meeting notice is reposted.  Attached is the draft proposed meeting schedule for 2019.



# PUBLIC NOTICE – NOTICE OF MEETING DATES Mountain Rides Transportation Authority Board Meetings & Committee Meetings for Calendar Year 2019

\*\*All board meetings and committee meetings are always open to the public\*\*

## **REGULAR BOARD MEETINGS**

WHEN: The <u>3rd Wednesday</u> of every month at 12:30 pm

WHERE: Ketchum City Council Chamber Meeting Room, Ketchum City Hall (480 East

Ave. N., Ketchum, ID)

DATES for 2019

January 16<sup>th</sup>, February 20<sup>th</sup>, March 20<sup>th</sup>, April 17<sup>th</sup>, May 15<sup>th</sup>, June 19<sup>th</sup>, July 17<sup>th</sup>, August 21<sup>st</sup>, September 18<sup>th</sup>, October 16<sup>th</sup>, November 20<sup>th</sup>, December 18<sup>th</sup>

## PLANNING & MARKETING COMMITTEE

WHEN: The 1st Wednesday of every month at 1:00 pm

WHERE: Ketchum City Council Chamber Meeting Room, Ketchum City Hall (480 East

Ave. N., Ketchum, ID)

DATES for 2019

February 6th, March 6th, April 3rd, May 1st, June 5th, July 3rd, August 7th,

September 4th, October 2nd, November 6th, December 4th

## FINANCE & PERFORMANCE COMMITTEE

WHEN: The 1st Wednesday of every month at 2:30 pm

WHERE: Ketchum City Council Chamber Meeting Room, Ketchum City Hall (480 East

Ave. N., Ketchum, ID)

DATES for 2019

February 6<sup>th</sup>, March 6<sup>th</sup>, April 3<sup>rd</sup>, May 1<sup>st</sup>, June 5<sup>th</sup>, July 3<sup>rd</sup>, August 7<sup>th</sup>,

September 4<sup>th</sup>, October 2<sup>nd</sup>, November 6<sup>th</sup>, December 4<sup>th</sup>

NOTE: Agendas will be produced for each meeting at least 48 hours in advance of the meeting. Public information on agenda items is available from the Mountain Rides office at 800 1st Ave N. or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.

<u>Date:</u>	1/16/2019
Staff Member:	Kim MacPherson
<u>Department:</u>	Community Development
Department Highlights	We received a Community Fund award of \$1850 from the Limelight Ketchum
from the Previous Month:	Community Grant Fund. I attended the annual lunch and gave a brief presentation, showed a couple photos of riders receiving their scholarship passes and thanked them for the bus pass scholarship award.
Due was so	
<u>Progress</u> <u>on projects/initiatives:</u>	Michael and I will participate again in the Wood River Business Expo on Thursday, Jan 17th at the Limelight.Hope to see you there!
	I am working with the Senior connection on their upcoming "Managing Longevity" summit to be held April 27th at the Wood River YMCA. We will offer rides free on the Valley route that day to people 60 years and older so they can attend the event.
<u>Challenges/</u> <u>Opportunities:</u>	Michael and I will attend a "social network" event at KIC at the end of the month.

<u>Date:</u>	1/16/2019
Staff Member:	Ben Varner
<u>Department:</u>	Operations, Maintenance and Facilities
Department Highlights from the Previous Month:	The busy Christmas season went very well. Bus operators did a great, safe job with the winter crowds and the maintenance crew did well keeping the fleet in great shape. Extra buses were deployed as needed to assist with the increased ridership and to keep routes on schedule.
<u>Progress</u> on projects/initiatives:	
<u>Challenges/</u> <u>Opportunities:</u>	

<u>Date:</u>	01/16/2019
Staff Member:	Tucker Van Law
Department:	Director Finance & Administration
Department Highlights from the Previous Month:	We received our 5311 Federal funding for October and November totaling \$282,044 for the two months. Cash flow is good.
Progress on projects/initiatives:	With the end of the year my focus has been W-2s, year-end reporting, and retirement census.
	I will be bringing October - December financial statements to the February F&P committee and board meeting.
Challenges/ Opportunities:	

<u>Date:</u>	01/16/2019
Staff Member:	Wally Morgus
Department:	Executive Director

# <u>Department</u> <u>Highlights</u> from

the Previous Month:

Conducted strategic planning workshop, including staff, board of directors, and public, Jan 2, 2019.

Discussed with City of Sun Valley's Engineer and Street Superintendent re: solutions/accommodations for Mountain Rides during upcoming Summer 2019 road construction in Elkhorn.

## <u>Progress</u> <u>on projects/initiatives:</u>

Q1FY19	Ridership	Results (Rev	ised Service	e and Marketir	ng/Outreach):				
	Q1FY18	Q1FY19	Change	% Change					
Bronze	714	2,250	+ 1,536	+ 215%	Blue	35,399	41,367	+ 5,968	+ 17%
Silver	15,974	12,677	+ 3,792	+ 24%	Red	2,602	3,538	+ 936	+ 36%
Gold	NA	7,089			Hailey	7,588	8,552	+ 964	+ 13%
Galena	181	247	+ 66	+ 36%	Valley	40,539	41,982	+ 1,444	+ 4%
TOTAL	102,997	117,702	+ 14,705	+ 14%					

## <u>Challenges/</u> Opportunities:

MRTA contingency plan re: potential future funding changes.

Business plan for electrification of MRTA's fleet (& infrastructure)...PR plan for electrification of MRTA's fleet (& infrastructure).

Long-term capital funding.

# Mountain Rides Consent Agenda Item Summary

<u>Date:</u>	01/16/2019 <u>From:</u> MRTA
Action Item:	5.e. Out-of-State Travel
Committee Review:	Yes No Committee Purview:
Previously discussed at board level:	Yes No
Recommended Motion:	
Fiscal Impact:	~\$1,750 net expense to MRTA in FY2019; FY2019 budget for travel is \$4,700
Related Policy or Procedural Impact:	
Background:	Approve Executive Director's travel to CTAA Annual EXPO, Palm Springs, CA, May 19-24, 2019. Estimated cost: \$2,800; RTAP reimbursement: \$2,500; Net cost to MRTA: \$300.  Approve Director, Transit Operations' travel to CTAA Annual EXPO, Palm Springs, CA, May 19-24, 2019. Estimated cost: \$2,950; RTAP reimbursement: \$2,500; Net cost to MRTA: \$450.  Approve Director, Finance & Administration's travel to APTA Conference (Risk Management), New Orleans, LA, February 26-28, 2019. Estimated cost: \$3,500; RTAP reimbursement: \$2,500; Net cost to MRTA: \$1,000.  Approve Coordinator, Transit Operations' travel to RouteMatch 2019 User Conference/Training, Atlanta, GA, March 24-27, 2019. Estimated cost: <= \$2,500; RTAP reimbursement: <= \$2,500; Net cost to MRTA: \$0.

# Mountain Rides Agenda Discussion Item Summary

<u>Date:</u>	01/16/2019 From: Wally Morgus
<u>Discussion Item</u> :	6. Summer 2019 Service Considerations
Committee Review:	yes no  Committee Purview:  Marketing & Planning; Finance & Performance Purview:
Fiscal Impact:	TBD
Related Policy or Procedural Impact:	
Background:	FY2019 Service Plan, including Summer 2019, was approved and adopted by the Board of Directors in Fall 2018.  Now re-visit that Plan and introduce new, updated information, if any, that may impact Summer 2019 service as originally planned.  There are at least the following items to consider:  - Summer 2019 roadwork in Elkhornimpacts on MRTA service  - Connection between Sun Valley - Ketchum - River Run  - Ketchum Circulator (or other intra-city Ketchum summer service)  - SUN connection  - Valley Route runs, frequency, hours of operation  - More  Consider operational (service/routing/scheduling), financial, and marketing/public relations impacts, requirements, time lines, objectives