



MINUTES

Wednesday, October 4, 2017 at 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave N, Ketchum, ID 83340

Board Members present: Chair Jane Conard (Sun Valley), Vice-chair Kristin Derrig (Ketchum), Secretary Joe Miczulski (Bellevue), Becki Keefer (Hailey), Dave Patrie (Blaine County), Joyce Fabre (Sun Valley) and Tory Canfield (at-large)

Not present: Grant Gager (Ketchum)

Also present: Mountain Rides Executive Director Jason Miller
Mountain Rides Business Manager Tucker Van Law
Mountain Rides Operations Manager Mike Knudson
Mountain Rides Support Specialist Kim MacPherson
Mountain Rides Bike-Ped Coordinator Michael David
Peter Jensen, *Idaho Mountain Express*

1. Chair Jane Conard called the meeting to order at 1:02pm and Joe Miczulski took roll and established a quorum.
2. Special Board Workshop in lieu of Planning & Marketing committee meeting for FY18 service plan.

3. **Discussion item:**

Discuss FY18 service plan and priorities

Jane Conard opened the discussion about the 2018 service plan and what the priorities should be in a limited budget. Jason Miller passed around a summary list of available service plan options and how to balance within the budget.

Everyone voted to make a connection with Blue Route in the off season to Morning Star.

The board favors late night service for Blue and Valley and red route to be reduced or eliminated.

Jason Miller calculated that it would be \$205 per person cost on the Red Route in the summer.

Joyce Fabre wants the Re Route to connect with the Blue Route.

The staff favors Hailey route updates, Blue Route late night service, Silver running in summer and late Valley route was not a priority.

Tory Canfield suggested adding service in the early evening rather than a late night run.

In the past Mountain Rides had a "party bus" on the Valley route Fridays and Saturdays and it was not successful.

Dave Patrie asked about the difference in priorities between staff and board. Jason Miller said that staff has more knowledge on past ridership, phone calls from riders and results from a community survey.

Jason Miller presented all the options after staff and board had voted on their choices. If we improve Blue route in slack to run until 10:30pm then we can start summer service one week later.

The group discussed the Valley route options.

Joe Miczulski brought up the fact that with the current political climate and administration and is concerned about funding in the future. Jason Miller said that our operating 5311 funding is pretty stable but the local funding and the percentage of the Mountain Rides LOT share is not going up.

Jane Conard suggested that the Sun Valley City council is divided. Some want the late night service and others don't like the empty buses on the Red Route and then they don't want a stand-alone airport service.

Staff reminded the group that with the responses from the survey, the community overwhelming voted for airport service and late night service.

Joyce Fabre suggested keeping the demand response service for the Red Route area in the summer if Red Route is eliminated.

The group discussed the airline departures and arrivals in response to adding airport service to the Hailey route on weekends. The early and late flights will not be served by Hailey Route but there are 12 more time times that do work.

Becki Keefer made a motion to approve Option C2 with a net cost of \$5000. Kristin Derrig seconded. Joyce Fabre stated that she has been asked not to vote on anything today because she has her opinions being on the Mountain Rides board but that is not always the same as Sun Valley city council.

Jane Conard asked does your representative vote the way the representative believes or do you vote the way the district or city council wants you to vote?

Jason Miller stated that best practices for board of directors and as a member of this board you have a duty of care to this board.

Tory Canfield asked about funding more service on the Valley Route and filling in early evening gaps instead of adding a late night run.

Jason Miller said staff would rather fill in the gaps rather than have a very late night run which has higher risk. The group talked about adding the extra trips to fill in on Friday and Saturday only.

Becki Keefer made an amended motion to approve Option C2, line 5 to fill in the gaps on Valley Route on Friday and Saturday nights instead of doing a later night bus with a net cost of \$20,000 which nets C2 a \$0-\$5000 savings. Tory Canfield seconded. Amendment carries unanimously.

Jason Miller said the savings will be less so closer to neutral. The group also recommends starting summer service on June 23rd instead of one week earlier.

Jane Conard said that based on all the input today that staff will do the final adjustments on option C2.

Becki Keefer withdrew all the previous motions. The board recommended the options outlined in C2 to staff in order to provide better service for FY2018 with details needed on final impact on the final service plan budget to be voted on at our next meeting. Dave Patrie seconded. The motion carries.

4. Adjournment.

Tory Canfield moved to adjourn the meeting at 2:39pm. Kristin Derrig seconded and the motion carried unanimously.


Chair Jane Reister Conard