

Special Board Meeting MINUTES

Thursday, August 10, 2017 at 3:30pm Zions Bank, 311 North Main St. (2nd floor meeting space), Ketchum, ID 83340

Board Members Present: Chair Jane Conard (Sun Valley), Grant Gager (Ketchum), Dave Patrie (Blaine County) and Joyce Fabre (Sun Valley)

Also Present: Executive Director Jason Miller

Support Specialist Kim MacPherson

Maintenance and Facilities Manager Ben Varner

Operation Manager Mike Knudson Bike-Ped Coordinator Michael David

- 1. 3:30pm: Chair Jane Conard called the meeting to order and welcomed the attendees. Jane Conard stated the purpose of this meeting was for Mountain rides to have better guidance in terms of its service, and particularly for this meeting, for the airport. She also thanked the Mountain Rides staff for putting this together and to the Mountain Rides board members that were there.
- 2. Discussion item: Discuss Airport Ground Transportation options to Friedman Airport
 - a. Jason Miller gave a PowerPoint presentation regarding the background and peer research on airport ground transportation options. He said a year ago we were hearing very positive comments about the need for this service from our funding partners from the cities of Ketchum and Sun Valley and various partners associated with the airport and riders who call in asking if we go to the airport. Through this experience opinions may have changed and we want to understand that. Jason then gave a brief summary of what Mountain Rides does and how we received funding. We are in year 2 of a 5 year plan and are doing well. He then gave an overview of how the airport service worked last year. We were trying to fill the gap of lower convenience for a lower price. Ground transportation service in the Wood River Valley is lacking and we did a comparison of other resort areas and what options are available. We are always comparing our agency to other resort agencies in the west. We need to have a fixed schedule with a published timetable and be available for anyone including those with disabilities. Options going forward would be status quo (without a dedicated airport bus), or a partnership with hotels for a shuttle, or a public private partnership. We do get a number of phone calls each week on how to get to the airport from locals and visitors alike. We want to solve transportation problems that we stepped up to try it. Jason invited people to come to a service planning meeting in the next month.
- 3. 5:00pm: Adjournment.

Chair Jane Reister Conard