



MINUTES

Planning and Marketing Committee

Wednesday, 8/2/17, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Kristin Derrig, Joyce Fabre, Joe Miczulski, Jason Miller, Michael, Kim MacPherson, Ben Varner, Mike Knudson

Absent: Tory Canfield

1. Continue discussion of FY18 service plan
 - a. Staff will have a draft service plan in early September for the committee meetings.
2. Continue discussion of FY18 service plan outreach and public engagement process
 - a. The group discussed the idea of having a service workshop and inviting the funding partners to the meeting.
3. Finalize Airport ground transportation Summit
 - a. Staff had a flyer ready for the summit. An email will go out at the end of the week to all funding partners, hotels, homeowner's associations, airport board and staff, newspapers etc. The summit will be held on Thursday, Aug 10th at Zions Bank at 3:30pm.
4. Update on bus stop Improvement project
 - a. Jason Miller gave an update on the bus stop improvement process. He has started with the city planner to help prioritize the list of stops to make more prominent.
5. Other items to come before the committee.
 - a. There were none.

Adjourn: 2:30pm