



MINUTES

Planning and Marketing Committee

Wednesday, 5/10/17, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Joyce Fabre, Joe Miczulski, Kristin Derrig, Grant Gager, Tory Canfield, Jason Miller, Mike Knudson and Kim MacPherson

1. Discuss opportunity for bus stop (and long term transit center) at Washington and 1st, as part of Ketchum parking improvements
 - a. Board member Grant Gager gave an update on the process for the parking lot at Washington and 1st. The goal for the City of Ketchum is to have it ready by July 1st.
2. Discuss spring and summer 2017 service plan including demand response plan for Red Route service area
 - a. The group discussed the summer service plan. Staff recommends adjusting the Red Route hours to 9:00a-4:00p, change the Twin Creeks area to pick up on request 2 hours in advance, change routing of the Red Route to access the new parking lot on Washington Ave and move to Main & 4th bus stop as the end point. Staff also recommends discontinuing two weekend deadhead trips to improve efficiency and to combine with summer Red Route service.
3. Other items to come before the committee.
 - a. There were none.