



## **AGENDA**

### **Planning and Marketing Committee**

**Wednesday, 4/5/17, 1:00pm**

**Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340**

1. Review final marketing plan for 2017
2. Discuss opportunity for bus stop (and long term transit center) at Washington and 1<sup>st</sup>, as part of Ketchum parking improvements
3. Discuss spring and summer 2017 service plan including demand response plan for Red Route service area
4. Update on Twin Falls service and funding
5. Review Airport Ride 'n Fly preliminary numbers from this winter
6. Other items to come before the committee.

Public information on agenda items is available from the Mountain Rides office at 800 1<sup>st</sup> Ave. N. or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.