



**Special Board Meeting
MINUTES**

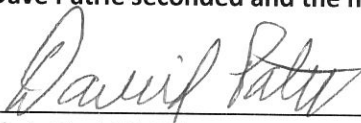
Wednesday, November 2, 2016 at 1:00-2:30p
Ketchum City Hall Council Chambers, 480 East Ave N, Ketchum, ID 83340

Board Members: Chair David Patrie (Blaine Co.), Vice-chair Jane Conard (Sun Valley), Secretary Joe Miczulski (Bellevue), Tory Canfield (at-large) and Kristin Derrig (Ketchum)

Not Present: Anne Corrock (Ketchum), Joyce Fabre (Sun Valley) and Becki Keefer (Hailey)

Also Present: Jason Miller, Jim Finch and Kim MacPherson

1. Jane Conard called the Special board workshop to order at 1:05pm and determined that a quorum was present.
2. Workshop to discuss marketing of new services and service improvements for coming winter season – The group had a very robust discussion about Mountain Rides new services and how to market them.
3. Adjournment.
Tory Canfield moved to adjourn the meeting at 2:22pm. Dave Patrie seconded and the motion carried unanimously.



Chair David Patrie