



MINUTES

Planning and Marketing Committee

Wednesday, 7/6/16, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Mark Gilbert, Joe Miczulski, Kristin Derrig, Jason Miller, Jim Finch

Absent: Steve Wolper and Kim MacPherson

Meeting start – called to order by Joe Miczulski at 1:05p

Meeting end – committee voted to adjourn at 2:30p

1. Discuss FY2017 service plan and the adoption process
 - a. Committee discussed the current status of the service plan, relative to the budget. Current budget request look to be fully funded, so all aspects of service plan are able to implemented at this point. Committee decided that a survey or workshop was not needed as part of this process due to the extensive public input process last year – this service plan is implementing the predominant comments we heard last year. There is still opportunity for public comment at our board meetings through the adoption process.
2. Review by-law update
 - a. Committee reviewed the by-laws and made some suggestions on improved language for selection of at-large member. Also, edits were made to clarify situation if City of Carey were to sign the Joint Powers Agreement.
3. Update on selection of graphic design firm and discuss upcoming projects
 - a. Committee briefly discussed selection of Clear Mind Graphics as successful marketing, public relations, and branding organization, as a result of MR's RFP process.
4. Update on RouteShout phone app
 - a. Committee received update that the phone app will be available for testing in mid-July with public testing in August.
5. Other items to come before the committee.
 - a. None.