



MINUTES

Planning and Marketing Committee

Wednesday, 6/1/16, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Joe Miczulski, Mark Gilbert, Kristin Derrig, Steve Wolper, Jason Miller and Kim MacPherson

Meeting start: 1:10pm

Meeting adjourn: 2:25pm

1. Discuss FY2017 service plan concepts and potential improvements
 - a. The group discussed the potential route improvements Mountain Rides would like to implement depending on the funding we will receive. As of October 1st the federal funding that we receive will increase by 10% if we get the local match.
2. Update on RouteShout app
 - a. The RouteShout app is in design phase and next it will go to build phase. Kim MacPherson has a phone meeting set up with RouteMatch on Wednesday mornings to update the process.
3. Other items to come before the committee.
 - a. There were none.