



## MINUTES

### Planning and Marketing Committee

Wednesday, 4/6/16, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Steve Wolper, Kristin Derrig, Jason Miller, Kim MacPherson, Ben Varner and Jim Finch

Absent: Mark Gilbert and Joe Miczulski

Meeting start: 1:00pm

Adjourn: 2:05pm

1. Discussion of needed highway 75 transit and pedestrian infrastructure, including Hospital Dr and Hwy 75 pedestrian crossing, Broadway Run area
  - a. Jason Miller gave an introduction to the issue and the group discussed the concept and design and what are next steps.
2. Review of service plan update for June – November 2016
  - a. Jason Miller gave the update to the service changes that we will implement this upcoming summer and fall.
3. Discuss bus stop improvement plan
  - a. Jason Miller gave an update for plans to update the bus stops and amenities. We can start the process with our current limited budget and work towards implementation in the next fiscal year when we have the funding with match.
4. Update on Ketchum transportation center progress and next steps
  - a. Jason Miller suggested going to Boise for a tour of the Main Street Station. This is an example of a project being built with Federal money, private developers and a transit agency. This could be template for our project which the KURA is very receptive to talking about.
5. Other items to come before the committee.
  - a. The group discussed the fact that the BCSD has decided to eliminate their funding of Mountain Rides next year. This issue will come in front of the school board on April 19 with a decision being made in June. The group discussed the issues of pass pricing and ridership.