



## **MINUTES**

### **Planning and Marketing Committee**

**Wednesday, 3/2/16, 1:00pm**

**Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340**

In attendance: Steve Wolper, Joe Miczulski, Kristin Derrig, Mark Gilbert, Jason Miller, Jim Finch and Kim MacPherson

Meeting start: 1pm

Adjourn: 2:20pm

1. Review 2016 Marketing and Communications Plan
  - a. The group discussed the draft of the plan, made suggestions, changes, and additions. The plan will be edited and then brought to the regular March board meeting agenda for approval.
2. Discuss implementation plan for phone app
  - a. The group discussed the implementation for getting the App in process. This will be on the regular March board meeting agenda for approval.
3. Other items to come before the committee.
  - a. Service planning will be discussed at the April committee meeting.