



MINUTES

Planning and Marketing Committee

Wednesday, 12/7/16, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Joe Miczulski, Joyce Fabre, Kristin Derrig, Tory Canfield, Jim Finch, Kim MacPherson and Jason Miller.

Meeting start: 1:00pm

Meeting adjourn: 2:20pm

1. Review new website.
 - a. Staff showed a draft of a new version of the website on the screen.
2. Update on ongoing winter outreach and marketing.
 - a. Staff gave an update of the outreach work that has been going on for the new services.
3. Discussion of Green Route transition and implementation of new services.
 - a. Staff gave an update on the demand response service.
4. Other items to come before the committee. There were none.