



MINUTES

Planning and Marketing Committee

Wednesday, 10/5/16, 1:00pm

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

In attendance: Kristin Derrig, Joe Miczulski, Joyce Fabre, Jason Miller, Jim Finch and Kim MacPherson

Absent: Tory Canfield

Meeting called to order: 1:05pm

Meeting adjourn: 2:03pm

1. Review final service plan for Galena shuttle
 - a. The group discussed the final plans for the Galena "Ride and Glide" service. The stops were confirmed and the fares adjusted.
2. Review final service plan for airport express
 - a. The group discussed the Airport express "Ride and Fly" service. The stops were defined.
3. Update on Green route options and update
 - a. The group discussed the green route options. Uber is not really ready yet to help supplement service so staff will operate a demand response service.
4. Other items to come before the committee.
 - a. Jason Miller gave an update on the applicants for the Business manager position.