



## **AGENDA**

### **Planning and Marketing Committee**

**Wednesday, 2/3/16, 1:00pm**

**Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340**

1. Discuss 2016 Marketing and Communications Plan
2. Discuss 5 year business plan status
3. Review proposal from RouteMatch for the real-time bus info phone app
4. Other items to come before the committee.

Public information on agenda items is available from the Mountain Rides office at 800 1<sup>st</sup> Ave. N. or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.