



RECORDED

**REGULAR MEETING MINUTES
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, October 19, 2016, 12:30 p.m.
Ketchum City Hall Meeting Room, Ketchum, Idaho**

Board Members of the Mountain Rides Transportation Authority met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chair David Patrie (Blaine County), Secretary Joe Miczulski (Bellevue), Vice-chair Jane Conard (Sun Valley), Becki Keefer (Hailey), Anne Corrock (Ketchum), Kristin Derrig (Ketchum), Joyce Fabre (Sun Valley) and Tory Canfield (at-large)

ALSO Mountain Rides Executive Director Jason Miller

PRESENT: Mountain Rides Operation Manager Jim Finch
Mountain Rides Maintenance Manager Ben Varner
Mountain Rides Support Specialist Kim MacPherson
Ryan Thorne, *Idaho Mountain Express*

1. CALL TO ORDER

Chair David Patrie called to order the meeting of Wednesday, October 19, 2016 at 12:30pm; Secretary Joe Miczulski took roll and determined that a quorum was present.

2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS

Anne Corrock said that she, Mayor Jonas, Jason Miller and Kristin Derrig went on a field trip to look at all the bus stops in Ketchum and how they can be improved. Kristin Derrig said that in the past that the bus stop signs were just attached to no parking signs and the group agreed that they should be updated and could have their own poles. They thought it was a great event.

David Patrie welcomed the new board members, Joyce Fabre and Tory Canfield. Dave also noted that he and Joe are outnumbered in the gender category.

Jane Conard also quoted Supreme Court Justice Ruth Bader Ginsberg who was once asked how many women do you think there should be on the Supreme Court and she said nine.

3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (including questions from Press)

There were none.

4. ACTION ITEMS AND DISCUSSION ITEMS

a. Action item:

Action to approve final service plan for the Ride and Glide Galena Shuttle

David Patrie asked about ski racks on the bus. Jim Finch stated that there will be ski racks but it will be encouraged to bring Nordic skis in to the bus. We do not want to have them flying off the racks. Dave also asked about measuring the parking impact and what is the historical data. Jim suggested that we will gather data at the specific stops and count cars for future reference.

Tory Canfield made a comment about being able to accommodate fat bikes at some point. Jason Miller stated that this year we will not allow dogs and fat bikes and it will be stated in the public timetable. Jim Finch stated that there are a lot of unknowns and communication is the key. Passenger safety and service is the key.

Jane Conard made a motion to approve to approve the final service plan for the new Ride and Glide Galena Shuttle, as well as authorizing the Executive Director to sign the Memorandum of Understanding with BCRD as detailed in the attachments. Tory Canfield seconded. The motion passed unanimously.

b. Action item:

Action to approve final service plan for the Ride and Fly Airport Express

Jim Finch said the route is 5 trips in each direction with some changes inside the bus to accommodate luggage. The service that we will provide meets the needs for Friedman Airport. Tory Canfield asked about signage at the airport for late arrivals and Jason Miller said we will have the other options stated in the signage. Anne Corrock suggested marketing to the booking sites and lodging groups. Jason Miller confirmed that we are working on all the marketing pieces for the new services. Overnight parking will be a challenge for users. Jane Conard commended staff for all the work on this. Sun Valley City council is very pleased to see these services come to fruition. The board members discussed the fares for children and families and seniors. The board suggested the Valley route pricing will apply.

Joyce Fabre made a motion to approve the final service plan for the new Valley Route Express Ride and Fly Shuttle, as detailed in attached plan with a change to incorporate the Valley Route pricing applied for seniors and children. Jane Conard seconded. Becki Keefer made a comment about this premium service and who we are marketing to should be considered. The motion passed with Becki Keefer opposing.

David Patrie made a comment about adding service which hasn't been done in many years. It is a reflection of staff efforts and our funding partners and he extended thanks to both of those groups for moving Mountain Rides further.

c. Action item:

Action to approve the final service plan for Green Route transition to demand response

The new demand response page in the upcoming schedule was handed out for all members to review.

Demand Response formerly known as Green Route will start on November 24, 2016. Jason Miller stated that this change that we are making is progress and it is a necessity to provide a service to those who need it. Jim Finch said in September ridership for Green route was 2.4 per hour. In October we are carrying one person per trip. Jim Finch said the drivers are getting the word out and will keep communication ongoing. We will work on the coordination of trips. People will be able to have standing trips and there will be signage on the buses. The Green route is free today but there will be a \$1 charge per trip for the demand response. Jason Miller said the cost of this service doesn't go away but it is reduced by half.

Kristin Derrig moved to approve the demand response service plan for Green Route to begin on November 24, 2016, according to the attached service plan. Joe Miczulski seconded. The motion passed unanimously.

d. Action item:

Action to approve submission of 5339 one-time funding grant application to Idaho Transportation Dept for new vans and buses

Jason Miller stated this is right out of our capital improvement plan and a straightforward replacement of vehicles. The grant application will be completed today with good letters of support in place. We operate heavy-duty buses which last a long time. Jane Conard supported the idea of sending a letter to explain what our needs are and that we are fiscally responsible. Dave Patrie stated it is totally appropriate to ask for what we need. Ben Varner stated that all vehicles are equally important.

Joyce Fabre moved to approve the submittal of a funding application package that includes 2 replacement vans, 1 replacement light-duty bus, and 1 replacement heavy-duty bus for the 5339 One-time capital funding. Kristin Derrig seconded. The motion passed unanimously.

e. Action item:

Approve appointment of Executive Director annual performance review committee

Dave Patrie explained how the process goes for the annual performance review of the executive director. The committee of two uses a standard Mountain Rides performance evaluation form to review FY16 data as far as budget and service for the executive director evaluation. Any board member can make recommendations.

Dave Patrie appointed Joe Miczulski and Jane Conard to the review committee. The review date will be in December.

5. Committee Reports

Planning & Marketing committee report for October.

Committee members approved the minutes for Planning & Marketing for October. Tory Canfield abstained.

Finance & Performance committee report for October.

Committee members approved the minutes for Finance & Performance for October.

6. Staff reports

a. Dashboard performance reports for August 2016-Jason Miller said that we have been looking into updating the dashboard which will be reviewed by the Finance & Performance committee.

b. Operations report-Jim Finch said we are looking for drivers.

c. Marketing and Outreach report-Kim MacPherson said we are working on the update for the App which is coming in a few weeks.

d. Maintenance report –Ben said the new bus is on its way. All bus vendors have asked for extensions on their bids which will probably be delayed a month.

e. Bike-Ped report-Jason Miller said we have covered space for the bikes this year. We are looking to our city partners to see if anyone has any space available for storage.

f. Executive Director report-Jason Miller said we will be looking for help from the board with networking and marketing of our materials for new service. For the November committee meeting we will have a workshop to talk about marketing of our new services.

Jason Miller stated that he is super proud of staff working hard for the new services from Jim and his crew with training and driving to Ben and his team with maintenance and bus graphics to Kim with the schedule and RouteMatch.

Jane Conard asked about the finance manager position. Jason Miller said thank you to Becki Keefer for assisting with the interviews and we have two strong candidates and we will make the decision on Friday.

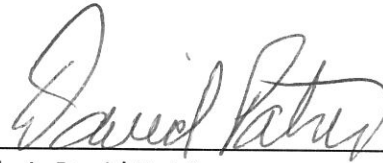
7. Consent Calendar items

a. Approve minutes for September 21st regular board meeting and October 5th special meeting
Becki Keefer moved to approve the minutes of September 21st. Jane Conard seconded. Jane Conard moved to approve the minutes of October 5th with edits proposed by Dave Patrie. Kristin Derrig seconded. The motions passed.

b. Receive & File August 2016 financials and bills paid
Becki Keefer moved to receive and file the financials. Jane Conard seconded, and the motion carried unanimously.

9. Adjournment

Tory Canfield moved to adjourn the meeting at 2:08pm. Joe Miczulski seconded and the motion carried unanimously.



Chair David Patrie