



RECORDED

**REGULAR MEETING MINUTES
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, May 18, 2016, 12:30 p.m.
Ketchum City Hall Meeting Room, Ketchum, Idaho**

Board Members of the Mountain Rides Transportation Authority met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chair David Patrie (Blaine County), Vice-chair Jane Conard (Sun Valley), Secretary Joe Miczulski (Bellevue), Mark Gilbert (Sun Valley), Steve Wolper (at-large), Kristin Derrig (Ketchum) and Anne Corrock (Ketchum)

ABSENT: Becki Keefer (Hailey)

ALSO Mountain Rides Executive Director Jason Miller

PRESENT: Mountain Rides Operations Manager Jim Finch
Mountain Rides Support Specialist Kim MacPherson
Jim Keating, Executive Director of BCRD
Kirk Flanagan, area ranger for the SNRA

1. CALL TO ORDER

Chair David Patrie called to order the meeting of Wednesday, May 18, 2016 at 12:34pm; Secretary Joe Miczulski took roll and determined that a quorum was present.

2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS

There were none.

3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (including questions from Press)

There were none.

4. ACTION ITEMS AND DISCUSSION ITEMS

a. Action item:

Action to approve final draft of Mountain Rides' Five Year Strategic Plan for 2016 – 2020 for circulation

Jason Miller gave an update about the 5 year plan. Anne Corrock has lots to say about the plan. The funding mechanism is a concern of hers. She would like to find a way to get to the state legislature for current funding. Since the city of Ketchum's bond measure did not pass the day before they will have to tighten their purse strings and find a way to fund their services. The city of Ketchum does not generally use a percentage basis to fund services. Anne thought that finding a second LOT tax would be a better way to go about this. The LOT for air is sun setting in 2017 and that would be a way to fund to fund transportation. Anne would like to see local service more solid going forward. Joe Miczulski supports the document and the vision for the

future. Mark Gilbert supports a dedicated reliable funding source. Jane Conard mentioned that we need to be strategic and look at the regional aspects of transportation, Twin Falls and Galena service. Kristin Derrig complimented the plan. David Patrie said it has been worth the time to get the document into its present form and we hope to get better results. Dave supports the document having lofty goals. Dave thinks we should include our over 800 accident free days in maintenance in the document. **Mark Gilbert made a motion to adopt the attached Mountain Rides Five Year Strategic Plan for 2016-2020 with edits noted during discussion, as the final draft for circulation to our funding partners for written comments to be received back no later than July 15th. Jane Conard seconded. The motion passed unanimously.**

b. Action item:

Action to approve declaration of van 35 as surplus property

Jason Miller stated that this is a van we don't need anymore.

Jane Conard made a motion to approve surplussing of Van 35 in accordance with MRTA Policy section 106. Joe Miczulski seconded. The motion passed unanimously.

c. Discussion item:

Discuss potential for Winter 2016-17 pilot bus service for shuttling cross country skiers to SNRA, Galena Lodge and North Valley Trails

Jason Miller stated the need for this service in the winter of 2014/15 and started a conversation about the need for this service. It came up again during the Blaine County transportation committee to find transportation to access the trails north of town. Jim Keating stated the conversation started about 8 years ago with 50-60,000 skier days per year using Galena lodge and the trails for skiing and snowshoeing. The snowline is shifting year by year. The BCRD sells about 2700 season passes and people who want to use these trails on a yearly basis. The BCRD surveyed the pass holders this year regarding transportation and level of interest was 37% at a high level of interest and 11% of extremely high level of interest. Jason Miller said the discussion will take place in the upcoming months to include this in our service plan for winter as Mountain Rides as the provider. The funding is proposed to be outside of the existing budget with user fees covering about 25% of the cost and the rest underwritten by BCRD and other partners. Kirk Flanagan, area ranger for the SNRA, spoke about this upcoming pilot season and wanted to know what facilities they could provide. Mark Gilbert stated that he strongly supports the concept. One thing he is concerned about is the frequency of the service. Joe Miczulski agrees with Mark. Anne Corrock agrees as well. Suggestions for funding could be Sun Valley resort and the new limelight group. Jane Conard concurs with earlier comments and would urge having a December 22nd starting week. Steve Wolper agrees with the proposal which fits with our goal as a regular transportation provider. He would support a multi-year test period. David Patrie has concerns regarding funding. This service needs to be funded outside of our current funding. His list includes BCRD, SNRA, ITD and the private sector. Dec 22nd of December starts the influx of visitors and to go to the last day of Nordic Fest and the Boulder Mountain Tour. Jim Keating said he would look to communicate with season pass holders in October when most passes are sold and to look to the shops and Sun Valley Company. Jim Finch suggested the name "Kick n Glide" ride. Look to include the fare price with the pass and put the bus times on the pass. Jason Miller said he will

move it forward and get more details over the next 3 months.

d. Discussion item:

Discuss board seat openings coming up in October 2016: Ketchum #2 (currently Kristin Derrig), Sun Valley #2 (currently Mark Gilbert), and At-Large seat (currently Steve Wolper)

David Patrie stated that we will have several seats on the board that come up this fall. Kristin Derrig would stay if reappointed by the Mayor. Mark Gilbert and Steve Wolper are ready for a break. We need to identify someone to “sit in his seat.” Steve Wolper stated that he advocates for someone from the community who is a supporter of multi modal transportation. Jason Miller stated that some of the groups that may have an interest: St. Luke’s, BCRD, Bike Coalition, social services. We will want to advertise soon for 2 weeks in the paper and have interviews at the September meeting. Discussion among board members ensued regarding the open meeting laws and to ask legal counsel. The group discussed whether to have a subcommittee meeting to screen initially. We would want a letter of interest and a resume from potential applicants.

5. Committee Reports

Finance & Performance committee report for May from Chair Becki Keefer.

Due to not having a quorum, these minutes will be filed.

6. Staff reports

a. Dashboard performance reports for March 2016

b. Operations report – Jim Finch noted that the mountain was opened and extra 11 days this year. There was a 7% gain over last year.

c. Marketing and Outreach report – Kim MacPherson mentioned that Bike to Work day is on May 20th. We have a lot more sponsors on the trail.

d. Bike-Ped report

e. Maintenance report – Jason Miller stated that Murray Walsh is doing well and is carrying the load while Carlos had surgery.

f. Business Manager report

g. Executive Director report – Jason reported that Mountain Rides received the Gold rating from the League of American bicyclists and we are the only community in Idaho. It is a reflection of all that we are involved in from the Bike-Ped master plan (thank you to Steve Wolper) to the Pathways for people grant that passed in Hailey. Jason is very happy with the winter that we had. Thank you to Jim. Steve Wolper mentioned that one of the reasons we received the Gold award is because the community came together to work on the plan. Mark Gilbert asked about the bus pass funding from BCSD and where that stands today which is that 2 members of the school board wanted to keep it as is and 2 wanted to cut it in half. We did put out flyers on the buses and gave information to the community.

7. Consent Calendar items

a. Approve minutes for April 20th regular board meeting.

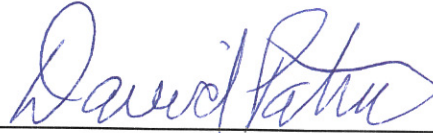
Joe Miczulski moved to approve the minutes of April 20th and Kristin Derrig seconded. Jane Conard abstained.

b. Receive & File February 2016 financials and bills paid

Joe Miczulski moved to receive and file the financials. Kristin Derrig seconded, and the motion carried unanimously. Jane Conard abstained.

9. Adjournment

Steve Wolper moved to adjourn the meeting at 2:16pm. Jane Conard seconded and the motion carried unanimously.



Chair David Patrie