



## Mountain Rides Transportation Authority

### PUBLIC NOTICE of Regular Board Meeting Agenda

12:30pm, Wednesday, March 16, 2016

Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340

**Board Members:** Chair Dave Patrie (Blaine County), Vice-chair Jane Conard (Sun Valley), Secretary Joe Miczulski (Bellevue), Steve Wolper (at-large), Kristin Derrig (Ketchum), Mark Gilbert (Sun Valley), Becki Keefer (Hailey) and Anne Corrock (Ketchum)

1. 12:30pm: Call meeting to order
2. Comments from the Chair and Board Member thoughts
3. Public comment period for items not on the Agenda (including questions from the press)
4. Presentation of Certificate of Appreciation for Michael David for his years of service on the Mountain Rides board
5. Presentation from Kim MacPherson on attending American Public Transportation Association Marketing & Communications conference
6. Action and discussion items
  - a. Action item: approve Mountain Rides' 2016 Marketing and Communications Plan (p.2-7)
  - b. Action item: approve contract between Mountain Rides and RouteMatch Software for RouteShout customer phone app (p.8-24)
7. Committee reports
  - a. Planning and Marketing Committee report for March from Chair (p.25)
    - i. Committee members approve March minutes
  - b. Finance and Performance Committee report for March from Chair (p.26)
    - i. Committee members approve March minutes
8. Staff reports
  - a. Dashboard performance report for January 2016 (p.27-30)
  - b. Operations report (p.31)
  - c. Marketing Outreach report (p.32-33)
  - d. Bike – Ped report (p.34)
  - e. Maintenance report (p.35)
  - f. Business Manager report (p.36)
  - g. Executive Director report (p.37)
9. Consent Calendar items
  - a. Approve minutes – February 17<sup>th</sup> regular meeting (p.38-40)
  - b. Receive and file January 2016 financials and bills paid (p.41-46)
10. Adjournment

NOTE: Public information on agenda items is available from the Mountain Rides office 800 1<sup>st</sup> Ave. North, or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.