



AGENDA

Special Meeting of the Mountain Rides Transportation Authority Board of Directors STRATEGIC BUSINESS PLANNING WORKSHOP FOR 2015

8:00am to 1:30pm, January 7, 2015

YMCA Community Room, 101 Saddle Rd, Ketchum, ID

7:45a: **BREAKFAST**

8:00a – 8:15a: **Intro and goals for the day**

- What do we want to accomplish today, what are the outcomes, what are the meeting expectations

8:15a – 9:30a: **Future of funding for Mountain Rides**

- What does our funding look like? How do we increase local funding to accomplish goals?

9:30a – 9:45a: **BREAK**

9:45a – 10:45a: **Long term planning**

- What are the opportunities, challenges and threats to building Mountain Rides over the next 5 years?
- Review marketing and communications plan draft

10:45a – 11:30a: **Capital projects, planning and priorities for 2015**

- What is the critical path for all current capital projects? What other capital needs or opportunities exist?
- Review 5 year capital improvement plan

11:30a: **LIGHT LUNCH**

11:45a – 12:15p: **Planning and Marketing Committee goals**

- Committee membership, goals and projects for the coming year

12:15p – 12:45p: **Finance and Performance Committee goals**

- Committee membership, goals and projects for the coming year

12:45p – 1:30p: **Board structure, staffing needs**

- What organizational adjustments are needed to accomplish our goals?

1:30p: **Adjourn – committee meetings to follow**

NOTE: Public information on agenda items is available from the Mountain Rides office 800 1st Ave. North, or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.

FINAL for posting