AGENDA
Special Meeting of the Mountain Rides Transportation Authority Board of Directors
STRATEGIC BUSINESS PLANNING WORKSHOP FOR 2015
8:00am to 1:30pm, January 7, 2015
YMCA Community Room, 101 Saddle Rd, Ketchum, ID

7:45a: BREAKFAST

8:00a – 8:15a: Intro and goals for the day
   • What do we want to accomplish today, what are the outcomes, what are the meeting expectations

8:15a – 9:30a: Future of funding for Mountain Rides
   • What does our funding look like? How do we increase local funding to accomplish goals?

9:30a – 9:45a: BREAK

9:45a – 10:45a: Long term planning
   • What are the opportunities, challenges and threats to building Mountain Rides over the next 5 years?
   • Review marketing and communications plan draft

10:45a – 11:30a: Capital projects, planning and priorities for 2015
   • What is the critical path for all current capital projects? What other capital needs or opportunities exist?
   • Review 5 year capital improvement plan

11:30a: LIGHT LUNCH

11:45a – 12:15p: Planning and Marketing Committee goals
   • Committee membership, goals and projects for the coming year

12:15p – 12:45p: Finance and Performance Committee goals
   • Committee membership, goals and projects for the coming year

12:45p – 1:30p: Board structure, staffing needs
   • What organizational adjustments are needed to accomplish our goals?

1:30p: Adjourn – committee meetings to follow

NOTE: Public information on agenda items is available from the Mountain Rides office 800 1st Ave. North, or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.

FINAL for posting