



## **MINUTES**

### **Planning and Marketing Committee**

**Wednesday, 5/6/15, 1:00pm**

**Webb Conference Room Annex, 191 8<sup>th</sup> Street, Suite D, Ketchum, ID 83340**

**In attendance:** Steve Wolper, Dave Patrie, Kristin Derrig, Jane Conard, Jason Miller, Kim MacPherson and Jim Finch

Meeting start: 1:00pm

Meeting adjourn: 1:30pm

1. Discuss updated Mountain Rides' vision, mission and goals
  - a. The group reviewed the updated Purpose and Goals which is now the new title for the document. The group decided to make a few changes, one being to change "customer" to "user" but overall felt that it was very concise.
2. Review progress of new printed bus schedule and time table format for Summer/Fall 2015
  - a. The group was shown the updated schedule and format for summer/fall 2015. The group suggested a few edits and those will be incorporated into the final product.
3. Other items to come before the committee. There were none.