



## **MINUTES**

### **Planning and Marketing Committee**

**Wednesday, 10/7/15, 1:00pm**

**Ketchum City Hall Council Chambers, 480 East Ave. N., Ketchum, ID 83340**

In attendance: Kristin Derrig, Jane Conard, Jim Finch, Ben Varner, Kim MacPherson and Wendy Crosby

Absent: Steve Wolper, Dave Patrie and Jason Miller

Meeting start: 1:00pm

Meeting adjourn: 1:45pm

1. Discuss final service plan for FY2016
  - a. The group reviewed the final service plan and will go to the October board meeting for approval. Jan Conard stated that she felt that Mountain Rides is very efficient and meets the needs of the community. And how much we get done with the funds we receive.
2. Review initial survey results
  - a. Kim MacPherson gave an initial overview of the survey comments so far.
3. Review changes coming up to Hailey route fare and implementation
  - a. The group discussed the upcoming Hailey fare implementation and process.
4. Other items to come before the committee. There were none.