



MINUTES

Planning and Marketing Committee

Wednesday, 9/2/15, 1:00pm

Webb Conference Room Annex, 191 8th Street, Suite D, Ketchum, ID 83340

In Attendance: Steve Wolper, Kristin Derrig, Dave Patrie, Jason Miller, Jim Finch, Kim MacPherson, Ben Varner and Wendy Crosby

Ryan Thorne, *Idaho Mountain Express*

Meeting start: 1:00pm

Meeting adjourn: 2:00pm

1. Discuss progress on FY2016 service plan, associated service options and action items from Ketchum meeting
 - a. Jim Finch gave an overview of the FY16 service plan that came out of discussions with the City of Ketchum.
2. Review school partnerships and their status for coming school year
 - a. Kim MacPherson gave an update to the new pass program with the schools. We have bulk pass agreements with all the schools in the Valley and all have a pass the students must show to the drivers.
3. Discuss partnership with Region IV development on economic study
 - a. Jason Miller mentioned that he spoke with Joe Herring about doing a study on the economic benefits of what Mountain rides does. This study has come available because of a grant for mobility services received by Region IV development Association.
4. Other items to come before the committee