



## **MINUTES**

### **Planning and Marketing Committee, Wednesday, 12/3/14, 1:00pm**

#### **Webb Conference Room Annex, 191 8<sup>th</sup> Street, Suite D, Ketchum, ID 83340**

In attendance: Kristin Derrig, Steve Wolper, Nils Ribi, Dave Patrie, Jason Miller, Jim Finch and Kim MacPherson

Meeting start: 1:00pm

1. Discuss goals for 2015 Marketing and Communications Plan
  - a. The group discussed the Marketing and Communication Plan for 2014 and what we want to accomplish for 2015. Kim MacPherson and Jason Miller will work to create and update the plan and bring back to the next committee meeting for review.
2. Discuss work plan, timeline and goals for development of 5 year transportation plan
  - a. The group discussed the development of a 5 year transportation plan.
3. Other items to come before the committee. There were none.

Adjournment: 1:31pm