

Mountain RIDES

RECORDED

REGULAR MEETING
MOUNTAIN RIDES TRANSPORTATION AUTHORITY
Wednesday, April 16, 2014, 12:30 p.m.
Ketchum City Hall Meeting Room, Ketchum, Idaho

Board Members of the Mountain Rides Transportation Authority of the Cities of Bellevue, Hailey, Ketchum and Sun Valley, and Blaine County, State of Idaho, met in a Regular Meeting in the Ketchum City Hall Meeting Room, Ketchum, Idaho.

PRESENT: Chairman Susan McBryant, Vice-Chair Mark Gilbert (Sun Valley), Steve Wolper (At-Large), Michael David (Ketchum), Nils Ribi (Sun Valley), Joe Miczulski (Bellevue), David Patrie (Blaine County), and Kristin Derrig (Ketchum).

ALSO PRESENT: Mountain Rides Executive Director Jason Miller
Mountain Rides Business Manager/Treasurer Wendy Crosby
Mountain Rides Operations Manager Jim Finch
Administrative Support Coordinator Kim MacPherson

1. CALL TO ORDER

Chair Susan McBryant called to order the meeting of Wednesday, March 19, 2014 at 12:30 p.m.

2. COMMENTS FROM THE CHAIR AND BOARD MEMBER THOUGHTS

3. PUBLIC COMMENT PERIOD FOR ITEMS NOT ON THE AGENDA (including questions from Press)
None offered.

4. ACTION ITEMS AND DISCUSSION ITEMS

a. Action item: (p.2-6)

Approve downtown Ketchum transportation hub design details.

Discussion included the review schedule for the project and an overview of design, safety, signage and shelter considerations, and costs. The Board chose not to make a motion at this meeting, but instead asked Kurt Eggers to add their suggestions to the plan and move forward to the municipal agencies involved in decision-making.

b. Discussion item: (p.7-13)

Discuss winter 2014 customer satisfaction survey results.

Jason Miller and Kim MacPherson clarified the matter of Sun Valley "residents" numbers and provided an overview of the survey results. The Board praised the excellent ratings of staff by the ridership.

c. Discussion item: (p.14-15)

Discuss FY2015 budget concepts, revenue projections and local funding requests.

Jason Miller explained the federal funding, insurance, service hours, and local funding. He noted that the District Coordinating Council was very positive about MRTA's operation. Discussion included LOT numbers, transitions costs, administrative costs, and needs of funding partners, residents and visitors. Further discussion included the projected impact of the new hub on ridership and service.

5. Committee Reports

- a. *Planning and Marketing Committee report from Chair Steve Wolper (p.16-17)*
 - i. Committee members approved minutes for March & April
- b. *Finance and Performance Committee report from Mark Gilbert (p.18)*
 - i. Committee members approved minutes for April

6. Staff reports

- a. Dashboard performance reports for January 2014 (p.19-22)
- b. Operations report (p.23)
- c. Maintenance report (p.24)
- d. Marketing and Outreach report (p.25)
- e. Bike-Ped report (p.26)
- f. Business Manager report (p.27)
- g. Executive Director report (p.28)

Discussion included the use of Mountain Rides buses for student commutes, and ways in which MRTA might work with the school district.

7. Consent Calendar items


- a. Approve minutes (p.29-33) March 19 regular board meeting, April 9 special meeting.
- b. Receive & File financials (p.34-40) February 2014

Following discussion and questions about the financials, **Michael David moved to approve the Consent Calendar items. Joe Miczulski seconded and the motion carried unanimously with Nils Ribi abstaining from the question of the March 19 minutes due to his absence at that meeting.**

Jason Miller expressed gratitude and kudos to the staff and Board for their hard work and great results for MRTA, and further reported on his attendance at the Berkeley training. He advised that many solid practices were advocated there and that it would be of good benefit to MRTA.

8. Adjournment

David Patrie moved to adjourn. Nils Ribi seconded and the motion carried unanimously.


Chairman Susan McBryant