



## **Purpose and Goals**

*Final for Approval May 20, 2015*

**Statement of Purpose:** Mountain Rides provides and supports a full range of transportation alternatives\* for Blaine County and adjacent communities that are safe, user oriented, environmentally friendly, economically sustainable and supportive of a strong local economy.

### **Goals:**

1. Provide and advocate for well-funded transportation system that reduces the number of single occupancy vehicle trips and meet the needs of our communities.
2. Promote knowledge and increase awareness of the social, financial, environmental and community benefits of transportation alternatives\*.
3. Promote regional cooperation on transportation issues.

*\*Alternatives include, but are not limited to, walking, biking, rideshare, vanpool, carshare, bikeshare, fixed route bus, paratransit demand response, custom bus, commuter bus, transportation planning and transportation counseling.*